Fear the Turtle Sculpture Project

With great pride in our past achievements and full of great expectations for the future of the state's flagship university, the University of Maryland family has come to embrace “Fear the Turtle” as a reflection of our great stature. First conceived as a slogan of athletic success, the phrase has evolved to embrace the spirit of achievement and excellence in every aspect of the university. The University of Maryland is now recognized across the nation as a top research university, drawing power from its diversity of people, ideas and connections, both local and global. As we gear up for celebration of our 150th Anniversary, we invite the artist community of the greater Washington-Baltimore region to reflect our shared pride with a Fear the Turtle Public Art Exhibition that re-imagines the form of our beloved mascot to benefit the university's ongoing scholarship campaign.

The Fear the Turtle Sculpture Project is designed to extend the anniversary celebration into the community with art that is accessible to everyone. Artists are invited to bring our Terrapin mascot to life with images that reflect their vision of the varied personalities or themes embodied in the university and its broad community. As they re-imagine the Terrapin, we expect they will find many ways, great and small, to reflect what Maryland means to them and to the state. Or they may just have fun creating a Terrapin with a new attitude.

- Fear the Turtle Sculptures Web Site
- Locations for Fear the Turtle Sculptures
- Sponsorship Information
- Fear the Turtle Sculpture Model Photos
  
  Fear The Turtle Sculpture Model by Steven Weitzman, Weitzman Studio, Inc., Brentwood, Maryland
- Call for Artists
Fear the Turtle has typically been associated with our athletic teams, and for good reason. But, as the university continues to thrive in virtually every area—the quality of our students, our nationally ranked programs, our renowned faculty—we find that competitors Fear the Turtle not just on the playing field, but in labs and classrooms too.

There's no question that the University of Maryland is now a collegiate force to reckon with by virtually every measure of quality, and we want to make sure everyone in the state is aware of it. Not just because we're proud of our accomplishments (and you know we are), but because this university—the state's flagship university—is key to this state's future. Our rise to greatness goes hand in hand with the state's rise.
Fear the Turtle Sculpture Project Sponsorship Opportunity

Project Overview

With great pride in our past achievements and full of great expectations for the future of the State's flagship university, the University of Maryland family has come to embrace "Fear the Turtle" as a reflection of our pride. First conceived as a slogan of athletic success, the phrase has evolved to embrace the spirit of achievement and excellence in every aspect of the university. The University of Maryland is now recognized across the nation as a top research university, drawing power from its diversity of people, ideas and connections, both local and global.

As we gear up for celebration of our 150th anniversary, the Fear the Turtle Sculpture Project is designed to extend the anniversary celebration into the community with art that is accessible to everyone. The artist community of the greater Washington-Baltimore region will reflect our shared pride with one-of-a-kind designs that re-imagine a four-and-a-half foot fiberglass form of our beloved mascot to benefit the university's ongoing scholarship campaign.

Fifty Terrapin sculptures will be displayed for approximately six months throughout the campus and at locations across the state and region to highlight the university's connections beyond the campus. The Terrapin sculptures will be auctioned at a grand celebration in fall 2006.

Sponsorship Information

You can help spread the call of "Fear the Turtle" with a $4,000 sponsorship for an individual sculpture. There's no limit. Sponsor as many Terrapins as you like. The sponsorship supports the cost of production including a $1,000 honorarium for the artist. Sculptures will be auctioned, at the end of their tour, to the highest bidder.

Want to own it now? With a sponsorship of $7,500, you can lock in ownership of the finished Terrapin and have priority consideration given for its display location.

Exposure Benefits & Opportunities

- Sponsors recognized on each sculpture (plaque that recognizes artist and sponsor).
- Sculptures displayed on select locations on campus or throughout region for approximately six months.
- Sponsor recognized on the 2007 Fear the Turtle (FTT) Sculpture calendar (qty. 5000).
- Sponsor's logo and hotlink listed on the FTT Sculpture page as part of the 150th Anniversary site (linked from UM home page).
- Fear the Turtle online virtual gallery from UM homepage with link to sponsorship page (estimated one million monthly page views).
- Sculptures will be unveiled and displayed throughout campus at our Eighth Annual Maryland Day on Saturday, April 29, 2006. Anticipated attendance: 70,000+ visitors.
- Sponsors listed as part of FTT Sculpture section in the fall'06 issue of Terp magazine (circ. 185,000 alum, faculty, staff, VIPs).
- FTT Sculpture virtual gallery will be highlighted (with direct link to page) as part our fall'06 Terp Alumni Network electronic newsletter (sent to 55,000 alumni subscribers).
- Sponsor listed on FTT Sculpture "locator maps."
- Recognized as a 150th Anniversary donor at the Fundraising Kick-off Gala.

THANK YOU for your consideration. The 150th Anniversary of the University of Maryland is a rare opportunity to increase visibility, promote education and reach out to millions of constituents across the state, throughout the country and around the world. To find out more, please contact Megan Carnell at 301.405.4565 or mcarnell@umd.edu.
Fear The Turtle Sculpture Model by Steven Weitzman, Weitzman Studios, Inc., Brentwood, Maryland