MEMORANDUM

TO: G. Anand Anandalingam
Dean, Robert H. Smith School of Business

FROM: Elizabeth Beise
Associate Provost for Academic Planning and Programs

SUBJECT: Proposal to Modify the Curriculum of the Bachelor of Science Programs in The Robert H. Smith School of Business (PCC log no. 12009)

The proposal to modify the curriculum of all of the Bachelor of Science programs in the Robert H. Smith School of Business has been administratively approved. A copy of the approved proposal is attached.

The change is effective Fall 2012. The School should ensure that the change is fully described in the Undergraduate Catalog and in all relevant descriptive materials, including the program's four-year plan (contact Lisa Kiely at lkiely@umd.edu for more information), and that all advisors are informed.

MDC/
Enclosure

cc: William Idsardi, Chair, Senate PCC Committee
Sarah Bauder, Office of Student Financial Aid
Reka Montfort, University Senate
Erin Howard, Division of Information Technology
Donna Williams, Institutional Research, Planning & Assessment
Anne Turkos, University Archives
Linda Yokoi, Office of the Registrar
Robert Gaines, Office of Undergraduate Studies
Brian Horick, Robert H. Smith School of Business
College/School:
Please also add College/School Unit Code-First 8 digits:
Unit Codes can be found at: https://hypprod.umd.edu/Html_Reports/units.htm

Department/Program:
Please also add Department/Program Unit Code-Last 7 digits:

Type of Action (choose one):

- Curriculum change (including informal specializations)
- Renaming of program or formal Area of Concentration
- Addition/deletion of formal Area of Concentration
- Suspend/delete program

Italics indicate that the proposed program action must be presented to the full University Senate for consideration.

Summary of Proposed Action:

The Robert H. Smith School of Business requires the completion of COMM 100, 107 or 200 as a public speaking requirement in its undergraduate curriculum. To account for the new Oral Communication requirement in the University's General Education program, and the fact that credit will be given for only one of the courses that satisfies this requirement, the undergraduate business major will allow any course that satisfies the University's General Education Oral Communication requirement to satisfy the Smith School's public speaking requirement. As of fall 2012, approved Oral Communication courses include:

- ARCH403 Architecture Studio IV ARCH Architecture
- CMNS390 Oral Communication for Scientists CMNS Mathematics
- COMM107 Oral Communication: Principles and Practices ARHU Communication
- COMM200 Critical Thinking and Speaking ARHU Communication
- CPSP220 Enterprise Communications UGST College Park Scholars
- ENES143 Communication Essentials for Entrepreneurs ENGR Engineering Sciences
- HLTH420 Methods and Materials in Health Education SPHL Public & Community Health
- INAG110 Oral Communication AGNR Institute of Applied Agriculture
- JOUR130 Self-Presentation in the Age of YouTube JOUR Journalism
- THET285 The Art of Communication and Presentation ARHU Theatre, Dance and Performance Studies

APPROVAL SIGNATURES - Please print name, sign, and date. Use additional lines for multi-unit programs.

1. Department Committee Chair
2. Department Chair

3. College/School PCC Chair: Rebecca Patner 7/25/12
4. Dean: Avram Deukmejian 7/26/12

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5. Dean of the Graduate School (if required)  N/A

6. Chair, Senate PCC  

7. University Senate Chair (if required)   

8. Senior Vice President and Provost  

  [Signature]  7/31/2011