August 27, 2012

MEMORANDUM

TO: Jane Clark  
   Dean, School of Public Health

FROM: Elizabeth Beise  
   Associate Provost for Academic Planning and Programs

SUBJECT: Proposal to Rename the Master of Public Health Area of Concentration in Community Health Education as Behavioral and Community Health (PCC log no. 11046)

On June 6, 2012, Chancellor Kirwan approved your proposal to rename the Master of Public Health Area of Concentration in “Community Health Education” as “Behavioral and Community Health.” On August 15, 2012, the Maryland Higher Education Commission approved the proposal. A copy of the approved proposal is attached.

The change is effective immediately. The School should ensure that the change is fully described in the Graduate Catalog and in all relevant descriptive materials, and that all advisors are informed.

MDC/  
Enclosure

cc: William Idsardi, Chair, Senate PCC Committee  
Sarah Bauder, Office of Student Financial Aid  
Reka Montfort, University Senate  
Erin Howard, Division of Information Technology  
Donna Williams, Institutional Research, Planning, & Assessment  
Anne Turkos, University Archives  
Linda Yokoi, Office of the Registrar  
Alex Chen, Graduate School  
Coke Farmer, School of Public Health  
Elbert Glover, Department of Behavioral and Community Health
August 15, 2012

Wallace D. Loh, Ph.D.
President
University of Maryland, College Park
Main Administration Building
College Park, MD 20742

Dear President Loh:

The Maryland Higher Education Commission has reviewed a request from the University of Maryland, College Park to rename two programs, as listed below. I am pleased to inform you that this request has been administratively approved. The HEGIS and CIP codes will not change. This decision was based on an analysis of the programs in conjunction with the Maryland Higher Education Commission’s Policies and Procedures for Academic Program Proposals and the Code of Maryland Regulations.

For purposes of providing enrollment and degree data to the Commission, please use the following HEGIS and CIP codes:

<table>
<thead>
<tr>
<th>Current Program Title</th>
<th>New Program Title</th>
<th>Degree</th>
<th>HEGIS</th>
<th>CIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public and Community Health</td>
<td>Behavioral and Community Health</td>
<td>Ph.D.</td>
<td>0837-00</td>
<td>13.1307</td>
</tr>
<tr>
<td>Community Health Education (AOC)</td>
<td>Behavioral and Community Health (AOC)</td>
<td>MPH</td>
<td>1214-00</td>
<td>51.2201</td>
</tr>
</tbody>
</table>

Should the programs require any substantial changes in the future, please keep the Commission apprised. I wish you continued success.

Sincerely,

Danette G. Howard, Ph.D.
Secretary of Higher Education

DGH:SAB:mts

C: Ms. Theresa Hollander, Associate Vice Chancellor, Academic Affairs, USM
June 6, 2012

Dr. Wallace D. Loh
President
1101 Main Administration Building
University of Maryland, College Park
College Park, MD 20742

Dear Wallace:

Thank you for forwarding the request of the School of Public Health and Department of Behavioral and Community Health, UMCP, to rename two of their graduate programs in order to more accurately describe the breadth of their content.

- Change the name of the Ph.D. in “Public and Community Health” to “Behavioral and Community Health”
- Change the name of the Master of Public Health Area of Concentration in “Community Health Education” to Behavioral and Community Health”

I am delighted to approve this change. Please express my appreciation to departmental faculty for their careful work in planning for this change.

Sincerely yours,

William E. Kirwan
Chancellor

Cc: Irwin Goldstein, Sr. Vice Chancellor for Academic Affairs
Theresa Hollander, Associate Vice Chancellor for Academic Affairs
Ann Wylie, Senior Vice President and Provost
Robert Gold, Dean, School of Public Health
Date: May 4, 2012
To: Wallace D. Loh
From: Martha Nell Smith
Chair, University Senate
Subject: PCC Proposal to Rename the "Community Health Education" Master of Public Health Area of Concentration to "Behavioral and Community Health"

I am pleased to forward for your consideration the attached legislation entitled, “PCC Proposal to Rename the ‘Community Health Education’ Master of Public Health Area of Concentration to ‘Behavioral and Community Health’.” David Salness, Chair of the Programs, Curricula, and Courses (PCC) Committee, presented the proposal. The University Senate approved the proposal at its May 3, 2012 meeting.

We request that you inform the Senate Office of your decision as well as any subsequent action related to your conclusion.

Enclosure: PCC Proposal to Rename the “Community Health Education” Master of Public Health Area of Concentration to “Behavioral and Community Health”Senate Document # 11-12-39

MNS/rm

Cc: Ann Wylie, Senior Vice President & Provost
    Reka Montfort, Executive Secretary and Director, University Senate
    Juan Uriagereka, Associate Provost for Faculty Affairs
    Terry Roach, Executive Assistant to the President
    Janet Turnbull, President’s Legal Office
    Elizabeth Beise, Associate Provost for Academic Planning & Programs
    Sylvia B. Andrews, Academic Affairs
    Mike Colson, Senior Coordinator for Academic Programs

Approved:  
Wallace D. Loh
President

Date: 5-9-12
THE UNIVERSITY OF MARYLAND, COLLEGE PARK
PROGRAM/CURRICULUM/UNIT PROPOSAL

- Please email the rest of the proposal as an MSWord attachment to pcc-submissions@umd.edu.
- Please submit the signed form to Office of the Associate Provost for Academic Planning and Programs, 1119 Main Administration Building, Campus.

College/School: SPHL
Please also add College/School Unit Code-First 8 digits: 012033001
Unit Codes can be found at: https://hypprod.umd.edu/Html_Reports/units.htm

Department/Program: Behavioral and Community Health
Please also add Department/Program Unit Code-Last 7 digits: 330301

Type of Action (choose one):

☐ Curriculum change (including informal specializations) ☐ New academic degree/award program
☐ Renaming of program or formal Area of Concentration ☐ New Professional Studies award iteration
☐ Addition/deletion of formal Area of Concentration ☐ New Minor
☐ Suspend/delete program ☐ Other

Italics indicate that the proposed program action must be presented to the full University Senate for consideration.

Summary of Proposed Action:

In 2000, our department (former name: Department of Public and Community Health) was housed within the College of Health and Human Performance so only our master's degree in public health (MPH) program was eligible for accreditation by the Council on Education in Public Health (CEPH). Had our MPH program been offered through a School of Public Health (SPH), the school would have been eligible for accreditation, rather than the individual degree program. In 2000, CEPH offered a limited number of categories to choose from for MPH degree titles. The closest degree title that fit our discipline and curriculum was an MPH in Community Health Education; therefore, the degree title was chosen and we have maintained the degree title for nearly 12 years.

Now that we are the Department of Behavioral and Community Health in an accredited SPH, we would like to change our MPH degree title to a MPH in Behavioral and Community Health to better reflect our curriculum and the breadth of our discipline within public health.

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APPROVAL SIGNATURES - Please print name, sign, and date. Use additional lines for multi-unit programs.

1. Department Committee Chair

2. Department Chair

3. College/School PCC Chair

4. Dean

5. Dean of the Graduate School (if required)

6. Chair, Senate PCC

7. University Senate Chair (if required)

8. Senior Vice President for Academic Affairs & Provost