May 11, 2011

MEMORANDUM

TO: Kevin Klose
Dean, Philip Merrill School of Journalism

FROM: Elizabeth Beise
Associate Provost for Academic Planning and Programs

SUBJECT: Proposal to Modify the Bachelor of Arts in Journalism (PCC log no. 10061)

At its meeting on May 6, 2011, the Senate Committee on Programs, Curricula and Courses approved your proposal to modify the curriculum of the Bachelor of Arts in Journalism. A copy of the approved proposal is attached.

The change is effective Fall 2011. The College should ensure that the change is fully described in the Undergraduate Catalog and in all relevant descriptive materials, including the program’s four-year plan (contact Lisa Kiely at lkiely@umd.edu for more information), and that all advisors are informed.

MDC/

Enclosure

cc: David Salness, Chair, Senate PCC Committee
Sarah Bauder, Office of Student Financial Aid
Reka Montfort, University Senate
Erin Howard, Office of Information Technology
Donna Williams, Institutional Research & Planning
Anne Turkos, Archives
Linda Yokoi, Office of the Registrar
James Dietz, Undergraduate Studies
Katherine McAdams, Journalism
College/School: JOUR – Philip Merrill College of Journalism
Please also add College/School Unit Code-First 8 digits: 01203400
Unit Codes can be found at: https://hypprod.umd.edu/Html_Reports/units.htm

Department/Program: n/a
Please also add Department/Program Unit Code-Last 7 digits: 1340101

Type of Action (choose one):

X Curriculum change (including informal specializations)  □ New academic degree/award program
□ Renaming of program or formal Area of Concentration  □ New Professional Studies award iteration
□ Addition/deletion of formal Area of Concentration  □ New Minor
Suspend/delete program  □ Other

Italics indicate that the proposed program action must be presented to the full University Senate for consideration.

Summary of Proposed Action:

The following proposal provides an updated curriculum for undergraduates seeking the B.A. in the fast-changing field of journalism. The revised curriculum offers today’s students experience with new media that is grounded in studies of critical inquiry, critical thinking, and research that historically comprise the study of journalism. At the center of the new curriculum is a complement of 10 required courses including Journalism Ethics, Law, History, and Research Methods. Major features of the attached proposal include the following changes:
(1) to update and re-name and content of the two undergraduate specializations, Print and Broadcast, to titles that more accurately reflect today’s news environment: Multi-platform Journalism and Broadcast Journalism;
(2) to require courses in online journalism and multimedia journalism for all students;
(3) to replace the one-credit gateway course, JOUR 100, with JOUR 200, Journalism History, Roles and Structures.
(4) to add a course in media ethics as a requirement for both specializations in the bachelor’s degree program.

APPROVAL SIGNATURES - Please print name, sign, and date. Use additional lines for multi-unit programs.

1. Department Committee Chair – n/a
2. Department Chair – n/a
3. College/School PCC Chairs – Dr. Ron Yaros and Professor Carl Sessions Stepp
4. Dean – Kevin Klose
5. Dean of the Graduate School (if required)
6. Chair, Senate PCC
7. University Senate Chair (if required)
8. Senior Vice President for Academic Affairs & Provost
Rationale for Curriculum Changes for the B.A. in Journalism

March 2011

Today’s news environment astonishes journalists and the public almost daily. As new technologies proliferate, 24-hour news cycles and instant “tweets” of breaking news seem to generate news and even events themselves that make the news. Journalists worry about resulting coverage that looks less reflective and more reactive. In addition, chances for error appear to be everywhere as news can move with amazing speed to online sites or onto the airways.

Needs for accessible, high-quality, public information rarely have been so pressing. Today’s complexities in fields such as economics, health care, and safety call for journalism that truly will serve a public that is often confused and often ill-informed. Unless journalism educators continue to prepare future journalists with relevant experiences, a keystone of our democracy may give way to shallow and superficial coverage of government and public life.

The attached proposal for changes in requirements for the B.A. degree will address growing challenges in the College of Journalism. Existing journalism curricula still reflect the 20th Century habit of educating students in terms of a selected mode of news distribution (newspapers, television, radio, etc.). Present curricula also assume a world in which each message receives multiple review by experts and editors. The Merrill College, like most journalism schools, still lists its courses of study in terms of 20th Century modes of distribution: print and broadcast journalism. These convenient categories suddenly have become obsolete. At the same time, no clear headings have emerged to replace the tried and true labels for journalism studies.

For these reasons, the College of Journalism proposes revisions to its curriculum that are described in the following pages. We present new curriculum designs knowing that they will likely need to be changed again in the next few years as new media continue to reshape specific practices in the profession. We fully expect to follow this proposal with at least some changes within the next three years. At the same time, many of our courses will move through the VPAC process to be updated.

The Proposed Curriculum

The Faculty of the Philip Merrill College of Journalism presents with pride the new curriculum described in the following pages. The changes from the existing curriculum were considered carefully, across the entire faculty, and over a two-year period. The revised degree is built on a core of required courses for all students that will transmit the lasting intellectual and ethical knowledge essential in any journalistic endeavor.

These revisions work toward a time when we will have a single, multi-platform approach to Journalism at Maryland. We recognize that our proposed plan to separate our students into two groups—multimedia and broadcast—for the final courses in the major is temporary. The division between broadcast and multimedia students into two specializations, for now, continues to be useful because equipment needs for these two groups of students still vary markedly.
Students with a video/audio emphasis today require studio settings and complex production equipment and personnel. Multimedia students, on the other hand, approach video as a supplement to written messages—a supplement that may be obtained with a hand-held flip camera, a computer, or even with a cell phone.

No one is certain how broadcast and multimedia standards will affect one another in the future and how this encounter will affect journalism education. For now, we will serve the needs of the profession and our students as they exist today. And whether students are focused on Multi-platform journalism or on Broadcast journalism, all of their courses will incorporate the concepts of reportorial excellence; First Amendment rights; fairness; critical inquiry and news judgment; ethical action; accuracy and completeness; and the public’s right to know.

II. Proposed Changes

Appendix A compares the existing requirements for the BA in Journalism to the updated curriculum approved by the College PCC and by the Journalism faculty. The revised catalog description is included in Appendix B.

Major changes to the existing curriculum are as follows:

-The proposal updates and re-names the two undergraduate specializations, Print and Broadcast, to titles that more accurately reflect today's news environment: Multi-platform Journalism and Broadcast Journalism. The content which once was distributed in print now finds itself on multiple platforms and often accompanied by digital photographs or video. Journalists now need experience in emerging media. The Broadcast specialization is retained because knowledge of broadcast standards and equipment call for intensive study in this area.

-The proposal deletes the present gateway requirement of JOUR 100, a one-credit general introduction to the field of Journalism, and replaces it with JOUR 200-History, Roles and Structures of Journalism. A traditional three-credit course, JOUR 200 introduces students to timeless principles of journalism and with historic case studies of the potential and real power of the press.

-The proposed curriculum requires courses in multimedia journalism for all students so that they may experience working with new and emerging platforms for sound, video, and text.

-All students in the Multi-platform specialization must take a course in online journalism, a recognition that news reports today may be carried by a wide variety of media.

- The proposal adds the requirement for JOUR 300, Media Ethics, for all Journalism majors regardless of specialization. This additional requirement balances skills with academic content required in the Broadcast specialization.

-The College will develop a one-credit seminar, The Business of Journalism, to explore traditional business models as well as the trend to entrepreneurship, hyper-local coverage, and
the growing influence of individual citizens through blogs, Facebook, Twitter, and other innovations.

-These proposed changes achieve greater similarity in the degree requirements for all specializations. All students will take 10 required courses in a list that includes Ethics, Law, History, and Research Methods--constituting a majority of courses taken for the B.A.

The College PCC worked hard to fit a complete complement of course content demanded by new media into the Limit of 42 credits in the major that is set by our accrediting agency, the Association of Schools and Colleges of Journalism and Mass Communication. Following much debate and review, we feel confident that the changes we have made make best use of our credit hour allotment.

Out-of-College Requirements Remain Stable

Our students have a number of requirements for courses outside of journalism; those requirements will remain as they are stated in the Undergraduate Catalog for 2010. These are as follows:

**I. Journalism requirements outside the College**

Students must complete the following liberal arts coursework complementing the University's general education requirements. For the University's general education (CORE) requirements, consult the CORE program in the current Undergraduate Catalog.

- Abstract thinking skills requirement (nine credits)
  1. One three-credit statistics course from the following list: BIOM 301, BMGT 230, CCJS 200, ECON 321, EDMS 451, GEOG 305, GVPT 227, PSYC 200, SOCY 201, or a more advanced statistics course.
  2. A minimum of six credits through one or a combination of the following options. Should a student choose to combine the options, at least one language course must be at the intermediate level:
     - Language: up to two courses with at least one course at the intermediate level and no more than one course at the introductory level. (High school equivalency does not satisfy this requirement.)
     - Math/Statistics/Computer Science: up to two courses
       - Any mathematics (MATH) course numbered 111 or higher.
       - Any computer science (CMSC) course.
- Public Speaking: one course from COMM 100, 107, 200, or 230.
- History: one course from HIST 156 or 157.
- Behavioral or Social Science: one course from ANTH 260; PSYC 100 or 221; SOCY 100 or 105.
- Economics: one course from ECON 200 or 201.
• Government and Politics: one course from GVPT 100 or 170.
• Supporting Area: Four upper-level (numbered 300 or higher) courses for a minimum of 12 credits in a supporting field (cannot be in Communication).

All degree requirements, both present and proposed, are listed in the attached chart.

Transition Plan (How Current Students will be Affected)

Current students will not experience any change, and transfer students will experience a simpler gateway process with the elimination of JOUR 100. More sections of Journalism 200 will be offered starting in the Fall (and from then on) to provide seats for students who are considering majoring in journalism, as well as seats for those who already are in the College. With the exception of these two courses -- JOUR 100 and JOUR 200 -- courses offered under the old curriculum will continue to be offered as before, and all required courses will continue to be offered each regular semester. In addition, new courses will be added to the current offerings as special electives and one-time offerings. Students currently on campus attempting to transfer into the major will be able to follow the old curriculum or choose to follow the new curriculum. With the exception of JOUR 100, gateway requirements will not change, and JOUR 100 will be waived for current students who have not completed the gateway requirements.
<table>
<thead>
<tr>
<th>Current BA Requirements</th>
<th>Credits</th>
<th>Proposed BA Requirements</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Journalism Course Requirements</strong></td>
<td></td>
<td><strong>Journalism Course Requirements</strong></td>
<td></td>
</tr>
<tr>
<td>JOUR 100-Professional Orientation (deleted in proposed curriculum)</td>
<td>1</td>
<td>JOUR 181-Grammar for Journalists (1, non-counting toward major)</td>
<td></td>
</tr>
<tr>
<td>JOUR 181-Grammar for Journalists (1, non-counting toward major)</td>
<td></td>
<td>JOUR 200-History, Roles and Structures</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 200-History, Roles and Structures</td>
<td>3</td>
<td>JOUR 201-News Writing and Reporting</td>
<td>3</td>
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<tr>
<td>JOUR 201-News Writing and Reporting</td>
<td>3</td>
<td>JOUR 203-Multimedia Reporting</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 203-Multimedia Reporting</td>
<td>3</td>
<td>JOUR 300-Journalism Ethics</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 300-Journalism Ethics</td>
<td>3</td>
<td>JOUR 352-Online Journalism or JOUR 350-Graphics</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 352-Online Journalism or JOUR 350-Graphics</td>
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<td>JOUR 399-Supervised Internship</td>
<td>1</td>
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<tr>
<td>JOUR 399-Supervised Internship</td>
<td>1</td>
<td>JOUR 400-Law of Mass Communication</td>
<td>3</td>
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<tr>
<td>JOUR 400-Law of Mass Communication</td>
<td>3</td>
<td>Research-Any three JOUR credits numbered 470-479</td>
<td>3</td>
</tr>
<tr>
<td>Research-Any three JOUR credits numbered 470-479</td>
<td>3</td>
<td>Media Research-Any three-credit JOUR course numbered 470-479</td>
<td>3</td>
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<tr>
<td>Capstone Course</td>
<td>3</td>
<td>Capstone Course (see attached list of approved courses)</td>
<td>3</td>
</tr>
<tr>
<td>Capstone Colloquium (replaced in new curriculum)</td>
<td>1</td>
<td>JOUR XXX-Colloquium: The Business of Journalism</td>
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<tr>
<td><strong>Restricted Electives Based on Specialty</strong></td>
<td></td>
<td><strong>Specializations (Students must choose one specialization)</strong></td>
<td></td>
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<tr>
<td>Multi-Platform Specialization</td>
<td></td>
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<tr>
<td>JOUR 202-News Editing or JOUR 262 Broadcast Editing</td>
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<td>JOUR 202-News Editing</td>
<td>3</td>
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<tr>
<td>JOUR 262-Broadcast Field and Studio Production</td>
<td>3</td>
<td>JOUR 262-Broadcast Field and Studio Production</td>
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<tr>
<td>JOUR 320-Print Reporting or JOUR 360-Broadcast Reporting</td>
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<td>JOUR 320-News Writing and Reporting II</td>
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<tr>
<td>JOUR 360-Broadcast News Writing and Reporting I</td>
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<td>Elective in Advanced Skills, JOUR 321-389</td>
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<tr>
<td>Electives (within Journalism)</td>
<td>3</td>
<td>Electives (within Journalism)</td>
<td>6</td>
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<tr>
<td><strong>Advanced Skills- Any six JOUR credits numbered 321-389</strong></td>
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<td><strong>Broadcast Journalism Specialization</strong></td>
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<tr>
<td>Journalism and Society-Any three JOUR credits numbered 410-469 or three more Advanced Skills credits (321-389)</td>
<td>3</td>
<td>JOUR 262-Broadcast Field and Studio Production</td>
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<td>JOUR 360-Broadcast News Writing and Reporting I</td>
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<td>JOUR 361-Broadcast News Writing and Reporting II</td>
<td>3</td>
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<tr>
<td>Electives (within Journalism)</td>
<td>6</td>
<td>Electives (within Journalism)</td>
<td>6</td>
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<tr>
<td><strong>Subtotal (Journalism Course Requirements)</strong></td>
<td>42</td>
<td><strong>Subtotal (Journalism Course Requirements)</strong></td>
<td>41</td>
</tr>
</tbody>
</table>

**Requirements Outside of Journalism College (not changing)**

| Abstract Thinking Skills | | **Requirements Outside of Journalism College** | |
|--------------------------| | Abstract Thinking Skills | |
One three-credit statistics course from the following list: BIOM 301, BMGT 230, CCJS 200, ECON 321, EDMS 451, GEOG 305, GVPT 227, PSYC 200, SOCY 201, or a more advanced statistics course.  

<table>
<thead>
<tr>
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<tr>
<td>BIOM 301, BMGT 230, CCJS 200, ECON 321, EDMS 451, GEOG 305, GVPT 227, PSYC 200, SOCY 201, or a more advanced statistics course.</td>
<td>3</td>
</tr>
</tbody>
</table>

A minimum of six credits through one or a combination of the following options. Should a student choose to combine the options, at least one language course must be at the intermediate level:

- Language: up to two courses with at least one course at the intermediate level and no more than one course at the introductory level. (High school equivalency does not satisfy this requirement.)
- Math/Statistics/Computer Science: up to two courses: Any mathematics (MATH) course numbered 111 or higher or any computer science (CMSC) course.

<table>
<thead>
<tr>
<th>Options</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Language: up to two courses with at least one course at the intermediate level and no more than one course at the introductory level. (High school equivalency does not satisfy this requirement.)</td>
<td>6</td>
</tr>
<tr>
<td>Math/Statistics/Computer Science: up to two courses: Any mathematics (MATH) course numbered 111 or higher or any computer science (CMSC) course.</td>
<td>6</td>
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</tbody>
</table>

Public Speaking Course from COMM 100, 107, 200, or 203  

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<tr>
<th>Course Options</th>
<th>Credits</th>
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<tbody>
<tr>
<td>COMM 100, 107, 200, or 203</td>
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</table>

History: HIST 156 or HIST 157  

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<thead>
<tr>
<th>Course Options</th>
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<tr>
<td>HIST 156 or HIST 157</td>
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Behavioral or Social Science: ANTH 260, PSYC 100 or 221, SOCY 100 or 105  

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<thead>
<tr>
<th>Course Options</th>
<th>Credits</th>
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<td>ANTH 260, PSYC 100 or 221, SOCY 100 or 105</td>
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Economics: ECON 200 or 201  

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<th>Course Options</th>
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<tr>
<td>ECON 200 or 201</td>
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Government and Politics: GVPT 100 or GVPT 170  

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<tr>
<td>GVPT 100 or GVPT 170</td>
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Supporting Area: Four upper-level (numbered 300 or higher) courses for a minimum of 12 credits in a supporting field (cannot be in Communication)  

<table>
<thead>
<tr>
<th>Course Options</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Supporting Area: Four upper-level (numbered 300 or higher) courses for a minimum of 12 credits in a supporting field (cannot be in Communication)</td>
<td>12</td>
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</table>

Subtotal (Requirements Outside of Journalism)  

<table>
<thead>
<tr>
<th>Course Options</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>Subtotal (Requirements Outside of Journalism)</td>
<td>37</td>
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</table>

Total Credits for Degree  

<table>
<thead>
<tr>
<th>Course Options</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>Total Credits for Degree</td>
<td>79</td>
</tr>
</tbody>
</table>
Courses Approved to Satisfy the Capstone Requirement for the B.A. in Journalism:

JOUR325: Capital News Service Bureau

JOUR327: Urban Affairs Reporting

JOUR353: News Bureau: Multimedia Reporting

JOUR355: News Bureau: Multimedia Editing and Production

JOUR363: Long Form Broadcast Journalism

JOUR367: Broadcast News Bureau

JOUR368B: Topics in Broadcast and Electronic Media: Broadcast Sports Reporting

JOUR368R: Topics in Broadcast and Electronic Media: Radio Broadcasting

JOUR389P: News Coverage of Special Topics: Patch U Capstone
THE PHILIP MERRILL COLLEGE OF JOURNALISM (JOUR)

1100 Knight Hall, 301-405-2399
www.merrill.umd.edu
Dean: Kevin Klose
Associate Deans: Katherine McAdams, Olive Reid
Assistant Deans: Emily Hartz, Anne Martens

Professors: H. Johnson (Knight Chair), K. Klose (Dean), S. Moeller, C. Rogers (Prof Of Practice), G. Solomon (Prof Of Practice), L. Steiner, C. Stepp, L. Thornton

Associate Professors: I. Chinoy, C. Hanson, K. McAdams (Assoc Prof & Assoc Dean), J. Newhagen, E. Zanot

Assistant Professors: K. Chadha, R. Yaros

Lecturers: C. Clayton, A. Flynn, P. Fuchs, C. Harvey, D. Huffman (Baltimore Sun Distinguished Lecturer), S. Kopen-Katcef, R. Lorente, S. Mussenden


Visiting Faculty: S. Banisky (Visiting Prof), K. Blackistone (Povich Professor), D. Nelson (Carnegie Visting Professor), L. Walker (Visiting Prof)

The Major

The Philip Merrill College of Journalism prepares students for careers in today’s rapidly changing multiplatform news environment. Content which once was segregated by media is rapidly merging onto multiple platforms, demanding that professional journalists have expertise across media formats. All Journalism majors at Maryland develop skills in emerging media, across platforms—skills that are grounded in the timeless values of excellent journalism: accuracy, fairness, ethical action, and critical thinking. All students are required to take a core of academic courses including media law, ethics, research methods, reporting, editing, and writing. In the final year, every student must take a capstone course that calls upon the many kinds of knowledge and skill they have acquired as a journalism student. For the capstone course, students demonstrate what they know by working as journalists for the Capital News Service, for Patch.com, for American Journalism Review, and in other settings that demand application of integrated skills in journalism. The undergraduate journalism program culminates in a B.A. degree in journalism.

The college is fully accredited by the Accrediting Council on Education in Journalism and Mass
Communications. Accreditation was last renewed in 2010.

Students majoring in journalism take approximately one-third (42 credits) of their total coursework in the Philip Merrill College of Journalism. Journalism courses are designed to provide students with a working knowledge of the tools and concepts they will need to perform as top-flight professional communicators now and in the future.

The remaining two-thirds (80 credits) of undergraduate coursework for our students consists of other subjects such as history, economics, government, sociology and psychology. This exposure acquaints students with fundamental problems and issues they will encounter in their careers. Within these credits, journalism students must choose a "Concentration" (a core of advanced work in a substantive field) to establish competency in a specialized area of knowledge they will be able to use as professionals. Some popular concentrations are Government and Politics, Economics, and Sociology.

**Program Objectives**

**About the College**
The Philip Merrill College of Journalism is widely considered one of the best journalism programs in the nation, blending a mix of prize-winning journalists, communication scholars and nationally recognized professional programs. The school's mission is simple: to produce the best possible journalists for today's exciting mix of established and emerging media. Our alumni are found nationwide in prominent positions at leading newspapers, magazines, TV, radio and online news outlets. Recent graduates are editors, reporters and producers at The New York Times, Washington Post and washingtonpost.com, CBS, Los Angeles Times, CNN, America Online and many of the nation's other top news organizations.

Students learn from a faculty that includes Pulitzer Prize winners Haynes Johnson, Ira Chinoy, William Beecher and Deborah Nelson; former NPR chief Kevin Klose, ESPN regular Kevin Blackistone, Science writer and editor Carol Rogers, and veteran reporters and editors including George Solomon, Sandy Banisky, Leslie Walker, and many others. Our adjunct faculty (some 30 area professionals) brings the latest skills and many years of valuable experience to our classrooms. All students in the Merrill College benefit daily from employees of area media who take time each week to share their expertise with our students. Adjuncts come from media outlets including the Washington Post, USA Today, ESPN, CBS Radio, NPR, WTOP, WUSA-TV, Sirius Radio, the Baltimore Sun, the Daily Record, and Patch.com.

Located less than 10 miles from the news capital of Washington, students earn internship credit by participating in internships during the academic year at The Washington Post, The (Baltimore) Sun, CNN, and a wide array of Washington news bureaus. In the summer, students intern at top news organizations around the country. Our own broadcast news students produce and anchor a 30-minute nightly news show that reaches more than 400,000 households in suburban Washington on the College-operated UMTV station, while multiplatform students work in our digital newsroom to produce Maryland Newsline, a political and public policy Web-based news magazine. Capital News Service, an intensive full-time reporting program in Washington and Annapolis, allows students to serve as regional reporters. Students also
participate in some of the school's many professional programs, including the monthly magazine American Journalism Review and the Journalism Center on Children & Families.

College Mission Statement

The College seeks to be the nation's preeminent professional school in its field, a model for others in its integration of scholarly work and professional practice. As we enter a new century, it aspires to lead in the uses and study of new technologies to improve understanding and performance in our fields. Its mission is to educate university students at the undergraduate, master's and doctoral level within a liberal arts context, preparing them for careers in journalism, and scholarly work and teaching in these fields; to elevate the standards of professional practice; and to advance the quality of public life through knowledge of public issues, including those related to the role in a democratic society.

Program Learning Outcomes

1. Demonstrate the ability to research, write, report and edit relevant news stories acceptable by a professional news outlet.
2. Understand the history of journalism, be familiar with coverage of diverse groups in society and learn the role of journalists in society.
3. Understand the ethical guidelines and practices that govern the profession and the legal implications and considerations that inform the profession.
4. Demonstrate the ability to apply tools, concepts and technology appropriate for the presentation of images and information in the profession.
5. Conduct research and evaluate information by methods appropriate to the profession.
6. Apply basic numerical and statistical concepts.

Special Advantages and Facilities

The Merrill College is home to many unique programs and opportunities available to undergraduate students:

UMTV: Broadcast journalism students study and learn at UMTV, the college-owned cable TV station that houses state-of-the-art equipment, including DVCPro, Avid, Final Cut Pro, and ENPS systems used in the field today. Students begin their broadcast education from their first semester at the College, volunteering as crew members for programs produced under the guidance of renowned broadcast faculty members.

Capital News Service: the college's Capital News Service provides students with real-life reporting experiences covering a beat, developing sources, generating story ideas, and providing multimedia coverage of events in our region – all on deadline and under the supervision of a faculty editor.

Real-World Experience: Students take their education out of the classroom and into the real world. Using internships, student media and in-class reporting, our students don't just learn why, but how. The college is located just outside Washington, D.C., the nation's capital, and the
country's eighth largest media market.

**Top-Notch Faculty:** The Merrill College is home to internationally renowned journalists and media scholars, including four Pulitzer Prize winners. Courses are also taught by working journalists who serve as adjunct professors.

**Access to Centers of Journalism Study:** The Merrill College is home to four centers for journalism study and professional development. Undergraduates have opportunities to interact with these programs. Internships are available for students at two of these centers. Students can write and research topics impacting the field at American Journalism Review, one of two national publications that cover the journalism industry. Students can also intern at the Casey Journalism Center on Children and Families.

**Technology for the "Real World":** Students use the same technologies used by professional journalists and media specialists. From the latest in non-linear editing systems, to updated technologies for digital art and pagination, every undergraduate will have access to the hardware and software used by professionals in television and radio production, visual journalism, online news and media communication.

**Admission Requirements**

Journalism is a Limited Enrollment Program (LEP). See the Admissions section in Chapter 1 of the Undergraduate Catalog for general LEP admission policies.

**Freshman Admission and the 45-Credit Review**

First-time entering freshmen will gain admission to the Philip Merrill College of Journalism directly from high school on an available basis. Early application is encouraged. Freshmen admitted to the program will have access to the necessary advising through their initial semesters to help them determine if Journalism is an appropriate area for their interests and abilities. Academic and career advising is provided to journalism students throughout their academic career by qualified academic counselors and the College's faculty.

Freshmen who are admitted directly to Journalism will be subject to a performance review by the time they have completed 45 credits. To meet the provisions of the review, these students must complete: (1) the two, first-year Fundamental Studies courses: ENGL 101 and mathematics; (2) at least nine credits of Distributive Studies coursework, selected in consultation with an advisor; (3) ENGL 101 and JOUR 201 with grades of C or higher (JOUR 100 is a pre or co-requisite of JOUR 201); and (4) a minimum cumulative GPA of 2.0. Students must prove grammar skills competency through attainment of a minimum of a 2.0 in JOUR 181 prior to enrolling in JOUR 201. Students who do not meet these requirements will not be allowed to continue in the LEP and will be required to select another major. In addition freshmen are expected to complete JOUR 200 by the end of their first year.
Transfer Admission

These requirements apply to new transfer students to the University as well as on-campus students.

Note: No more than 12 transfer credits of communications courses from an accredited journalism program may be approved by the College to be applied toward the degree. Transfer students who wish to receive credit for JOUR 201 based on work done in a non-accredited journalism program must pass a proficiency exam.

In order to be admitted to Journalism, transfer students will be required to meet the following set of gateway requirements: (1) The two, first-year Fundamental Studies courses: ENGL 101 and mathematics; (2) at least nine credits of Distributive Studies coursework, selected in consultation with an advisor; (3) completion of ENGL 101 and JOUR 201 with grades of C or higher. Enrollment in JOUR 201 requires proof of grammar skills competency through the attainment of at least a 2.0 in JOUR 181; and (4) attainment of a 2.8 GPA for all college-level work attempted.

The Test of Standard Written English (TSWE) was phased out at the end of the 2005-06 academic year. Students who failed to pass the TSWE (with a minimum score of 52 on their second attempt) prior to the end of the 2005-06 academic year are not eligible to take JOUR 181 to demonstrate grammar skills competency.

Appeals

Students who are unsuccessful in gaining admission to Journalism at the freshman or transfer level, and believe they have extenuating or special circumstances that should be considered, may appeal in writing to the Office of Undergraduate Admissions. The student will be notified in writing of the appeal decision.

Students admitted to Journalism as freshmen that do not pass the 45-credit review but believe they have special circumstances that should be considered, may appeal directly to the College.

For further information, contact The College's Student Services office at 301-405-2399.

Requirements for the Major

* Effective for students matriculating Fall 2008 or later. (Student matriculating before Fall 2008 should contact an advisor about requirements).

Students are required to earn a minimum of 122 credits. Due to the liberal-arts focus of journalism, accredited journalism programs require majors to complete successfully approximately two-thirds of their coursework in areas other than journalism and communication. The Philip Merrill College of Journalism at the University of Maryland adheres to this nationwide policy. In practical terms, this means that of the 122 minimum credits required for graduation, a journalism student must take 42 credits in journalism (numbered 100 or above). Of the remaining 80 credits, a minimum of 65 must be earned in liberal-arts designated courses.
The Philip Merrill College of Journalism stipulates that 56 of the total credits must be taken in upper-level courses (courses numbered 300-499).

Required courses for all journalism majors regardless of whether journalism is a student's primary or secondary major:

I. Journalism requirements outside the College

Students must complete the following liberal arts coursework complementing the University's general education requirements. For the University's general education (CORE) requirements, consult the CORE program in the current Undergraduate Catalog.

- Abstract thinking skills requirement (nine credits)
  1. One three-credit statistics course from the following list:
     BIOM 301, BMGT 230, CCJS 200, ECON 321, EDMS 451, GEOG 305, GVPT 227, PSYC 200, SOCY 201, or a more advanced statistics course.
  2. A minimum of six credits through one or a combination of the following options. Should a student choose to combine the options, at least one language course must be at the intermediate level:
     - Language: up to two courses with at least one course at the intermediate level and no more than one course at the introductory level. (High school equivalency does not satisfy this requirement.)
     - Math/Statistics/Computer Science: up to two courses
       - Any mathematics (MATH) course numbered 111 or higher.
       - Any computer science (CMSC) course.
- Public Speaking: one course from COMM 100, 107, 200, or 230.
- History: one course from HIST 156 or 157.
- Behavioral or Social Science: one course from ANTH 260; PSYC 100 or 221; SOCY 100 or 105.
- Economics: one course from ECON 200 or 201.
- Government and Politics: one course from GVPT 100 or 170.
- Supporting Area: Four upper-level (numbered 300 or higher) courses for a minimum of 12 credits in a supporting field (cannot be in Communication).

II. Journalism course requirements:

- JOUR 100-Professional Orientation (one credit)
- JOUR 200-History, Roles and Structures (three credits)
- JOUR 201-News Writing and Reporting (three credits)
- JOUR 202/262-News Editing (three credits)
- JOUR 203 - Multimedia Reporting (three credits)
- JOUR 300-Ethics (three credits)
- One of News Writing and Reporting II (three credits):
  - JOUR 320-Print or
  - JOUR 360-Broadcast
• Advanced Skills: Any two JOUR classes numbered 321-389 (six credits)
• JOUR 350-Graphics or JOUR 352-Online Journalism (three credits)
• JOUR 399-Supervised Internship (one credit)
• JOUR 400-Law of Mass Communication (three credits)
• One of the following (three credits):
  o Advanced Skills - JOUR 321-389
  o Journalism and Society Course - JOUR 410-469
• Research: Any JOUR course numbered 470-479 (three credits)
• Journalism Capstone Experience (three credits)
• Journalism Capstone Colloquium (one credit)

* Students pursuing a broadcast track are required to complete JOUR 361 as one of the two JOUR classes numbered 321-389.

III. Specific Journalism Requirements

• Completion of JOUR 201: Students must complete JOUR 201 with a "C" or higher. Consult the Undergraduate Catalog or on-line Schedule for a list of prerequisites and restrictions for journalism courses.
• "C" Requirement: Students must earn a "C" or better in JOUR 201 and JOUR 202/262 prior to taking any courses for which they serve as a prerequisite.

Placement in Courses

Enrollment in JOUR 201 requires proof of grammar skills competency through the attainment of at least a 2.0 in JOUR 181.

The Test of Standard Written English (TSWE) was phased out at the end of the 2005-06 academic year. Students who failed to pass the TSWE (with a minimum score of 52 on their second attempt) prior to the end of the 2005-06 academic year are not eligible to take JOUR 181 to demonstrate grammar skills competency.

Advising

The Office of Student Services, 1100 Knight Hall, 301-405-2399, provides academic advising to majors on an appointment basis. Send e-mail inquiries to jourug@deans.umd.edu.

Living-Learning Programs

College Park Scholars Media, Self & Society

CPS in Media, Self and Society Director: Dr. Kalyani Chadha

Co-sponsored by the Philip Merrill College of Journalism, the Media, Self and Society Program is one of the living/learning programs offered by the College Park Scholars Program. This two-
year program for incoming freshman is designed to give students the opportunity to undertake a critical examination of media organizations, institutions and practices as well as gain practical experience through involvement in a media-related activity of their choice. For more information see the College Park Scholars Program section in this catalog.

**Honors Program**

Although no departmental honors program currently exists within the College, academically outstanding students are recognized through Kappa Tau Alpha, the Journalism academic honor society.

**Student Societies and Professional Organizations**

The college sponsors student chapters of the Society for Professional Journalists, the National Association of Black Journalists, and the Radio and Television News Directors Association. These organizations provide students with opportunities to practice skills, establish social relationships with other students both on and off campus, and meet and work with professionals in the field.

For information on the organizations listed, contact the Student Services Office, 1100 Knight Hall, 301-405-2399.

**Financial Assistance**

The College is committed to enrolling the most qualified students, regardless of ability to pay. Toward that end, the College through donor-sponsored awards gives approximately $100,000 annually in scholarships to undergraduates. Additionally, the University awards scholarships and financial aid including low-interest loans, grants and work-study opportunities.

**Sources for Incoming Students**

All incoming freshman are automatically considered for scholarships granted by the College.

*William Randolph Hearst Scholarships* - Awards ranging from a few hundred to a few thousand dollars for one year only, to outstanding Maryland high school students admitted to the Philip Merrill College of Journalism.

*Baltimore Sun Diversity in Journalism Scholarship* - A non-renewable $2,900 award established by the Times Mirror Foundation to an incoming freshman with high academic achievement in high school and wide-ranging cultural and economic background, who resides in the Baltimore Sun's circulation area.

**Sources for Current Students**

Every year, students benefit from the generosity of our donors with myriad scholarships, ranging from $500 to $2,000 in one-time and renewable installments, awarded by the college. Students are selected on a basis of need, merit, donors' intent or a combination of these factors. Below is a
selection of scholarships students may apply for:

The Joseph R. Slevin Award
The Paul Berg Diamondback Scholarship
Entravision Communications Broadcast Journalism Scholarship
The Washington Examiner Journalism Scholarship
John Story Cleghorn and Nona Reese Cleghorn Scholarships
The Reese Cleghorn Excellence in Journalism Scholarships
Jay Jackson Scholarship
The Frank Quine and Mary Ellen Doran-Quine Journalism Scholarship
Maryland-Delaware-DC Press Association Scholarships
The Richard W. Worthington Journalism Scholarship
Gertrude Poe Scholarships
The Stanley E. Rubenstein Memorial Journalism Scholarship
Steven C. Affens Broadcast Journalism Scholarship
The Ralph Crosby Journalism Excellence Scholarship
The Fred I., Edna O. and Fred J. Archibald Scholarship
The Phyllis and Frank Kopen Broadcast Journalism Scholarship
The Marjorie Ferguson-Benjamin Holman Scholarship
The Hiebert Journalism International Travel Award
The Gene Roberts Award

For more information, and eligibility requirements, visit www.merril.umd.edu/undergraduate/scholarships

Other Sources
The Office of Student Financial Aid (OSFA) administers all types of federal, state and institutional financial assistance programs and, in cooperation with other university offices, participates in the awarding of scholarships to deserving students. For information, visit: www.financialaid.umd.edu

The National Scholarships Office is committed to helping students of the University of Maryland identify, apply for, and win national scholarships and fellowships in their pursuit of higher education. We also help students find research opportunities in their fields of study.

Awards and Recognition

Maryland-Delaware-District of Columbia Press Association Top News-Editorial Student - Awarded annually to an outstanding print journalism student at the May commencement. A separate award is also given to the top broadcast student.

Julie Galvan Outstanding Campus Member Award - The Society of Professional Journalists chapter selects one graduate in journalism who is outstanding in his or her class on the basis of character, service to the community, scholarship, proficiency in practical journalism and significant contributions to their SPJ chapter.
Kappa Tau Alpha Top Scholar Award - Awarded at each commencement to the journalism student earning the highest academic achievement for all undergraduate study.

Kappa Tau Alpha National Honor Society - The top ten percent of the journalism graduating class is inducted into this national organization each commencement.

Fieldwork Opportunities

Internships

Supervised internships are essential. Penny Bender Fuchs is the Director of the Journalism Internship Program, 1100A Knight Hall, 301-405-2796.

Professional Experience Opportunities

Capital News Service

The Annapolis and Washington bureaus of the Capital News Service are staffed by students and supervised by college instructors. Students cover state and legislative news for client papers around the region. Broadcast students have the opportunity to participate in Capital News Service in the Annapolis bureau, developing stories and packages for UMTV. Students are required to report breaking news under deadline, write profiles, and cover state agencies. This is a full-time, semester-long program, on site at one of two bureau locations. Students interested in web journalism can report, write and edit for Maryland Newsline, an online magazine. This bureau is located in the college's online facility. Capital News Service is coordinated by Assistant Dean Steve Crane, 2200A Knight Hall, 301-405-8806.

UMTV

For students interested in broadcast news, opportunities to gain experience with cable news programs are presented within the curriculum and by volunteering at the campus television station, UMTV.

Student-Run Campus Media Outlets

Students can gain broadcast news and sports reporting experience through the campus radio station, WMUC. There are numerous student-run publications on campus. These include, The Diamondback, an independent daily newspaper that appears in print and online. The Diamondback is one of the most-read campus dailies in the nation. Among the many campus publications there are literary magazines and newspapers of interest to special populations. These include the Eclipse, Black Explosion, The PublicAsian, Mitzpeh and Unwind! magazine.

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