January 6, 2011

MEMORANDUM

TO: Robert S. Gold
Dean, School of Public Health

FROM: Elizabeth Beise
Associate Provost for Academic Planning and Programs

SUBJECT: Proposal to Rename the Department of Public and Community Health (PCC log no. 09082)

On November 23, 2010, President Loh approved your proposal to rename the Department of Public and Community Health as the Department of Behavioral and Community Health. A copy of the approved agreement is attached.

The change is effective Spring 2011. The School should ensure that the change is fully described in the Undergraduate Catalog, Graduate Catalog, and in all relevant descriptive materials, and that all advisors are informed.

MDC/
Enclosure

cc: David Salness, Chair, Senate PCC Committee
Sarah Bauder, Office of Student Financial Aid
Reka Montfort, University Senate
Erin Howard, Data Administration
Donna Williams, Institutional Research & Planning
Anne Turkos, Archives
Linda Yokoi, Office of the Registrar
James Dietz, Undergraduate Studies
Thomas Castonguay, Graduate School
Coke Farmer, School of Public Health
Elbert Glover, Behavioral and Community Health
THE UNIVERSITY OF MARYLAND, COLLEGE PARK
PROGRAM/CURRICULUM/UNIT PROPOSAL

- Please email the rest of the proposal as an MSWord attachment to pcc-submissions@umd.edu.
- Please submit the signed form to the Office of the Associate Provost for Academic Planning and Programs, 1119 Main Administration Building, Campus.

College/School: School of Public Health
College/School Unit Code-First 8 digits: 01203300
Unit Codes can be found at: https://hypprod.umd.edu/Html_Reports/units.htm

Department/Program: Public & Community Health
Department/Program Unit code-Last 7 digits: 1330301

Type of Action (choose one):

☐ Curriculum change (including informal specializations) ☐ New academic degree/award program
☐ Renaming of program or formal Area of Concentration ☐ New Professional Studies award iteration
☐ Addition/deletion of formal Area of Concentration ☐ New Minor
☐ Suspend/delete program ☐ Other - Dept. name change

Italics indicate that the proposed program action must be presented to the full University Senate for consideration.

Summary of Proposed Action:

Change of departmental name to the Department of Behavioral & Community Health. Since the College of Health & Human Performance became the School of Public Health, the department’s current name is redundant given the name of the school, fails to convey the nature of the work conducted within the department, and is inconsistent with similar departments in the leading schools of public health in the United States.

APPROVAL SIGNATURES - Please print name, sign, and date. Use additional lines for multi-unit programs.

1. Department Committee Chair
   Nancy Atkinson
   2/26/10

2. Department Chair
   Elbert D Glover
   3/1/10

3. College/School PCC Chair
   Amy L. Sapkota
   4/19/10

4. Dean
   [Signature]

5. Dean of the Graduate School (if required)

6. Chair, Senate PCC
   David Tolar
   10/15/10

7. University Senate Chair (if required)
   Clayne J Bene
   11/11/10

8. Vice President for Academic Affairs & Provost
**SENATE LEGISLATION APPROVAL**

<table>
<thead>
<tr>
<th>Date:</th>
<th>November 12, 2010</th>
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<tbody>
<tr>
<td>To:</td>
<td>Wallace D. Loh</td>
</tr>
<tr>
<td>From:</td>
<td>Linda Mabbs, Chair, University Senate</td>
</tr>
<tr>
<td>Subject:</td>
<td>PCC Proposal to Change the Name of the Department of Public and Community Health to Behavioral and Community Health</td>
</tr>
<tr>
<td>Senate Document #:</td>
<td>10-11-23</td>
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I am pleased to forward for your consideration the attached legislation entitled, "PCC Proposal to Change the Name of the Department of Public and Community Health to Behavioral and Community Health." David Salness, Chair of the Programs, Curricula, and Courses Committee, presented the proposal. The University Senate approved the proposal at its November 11, 2010 meeting.

We request that you inform the Senate Office of your decision as well as any subsequent action related to your conclusion.

Enclosure: PCC Proposal to Change the Name of the Department of Public and Community Health to Behavioral and Community Health

Senate Document # 10-11-23

LM/rm

Cc: Nariman Farvardin, Senior Vice President for Academic Affairs & Provost
Reka Montfort, Executive Secretary and Director, University Senate
Juan Uriagereka, Associate Provost for Faculty Affairs
Terry Roach, Executive Assistant to the President
Janet Turnbull, President’s Legal Office
Elizabeth Beise, Associate Provost for Academic Planning & Programs

Approved: Wallace D. Loh
Date: 11/28/10
Departmental name change request – PCC Committee

This proposal serves to formally request a departmental name change from the Department of Public and Community Health to the Department of Behavioral and Community Health. Since the evolution of the College of Health and Human Performance into a School of Public Health, the current name of our department is redundant given the name of the school, and does not convey the nature of the work conducted within the department, namely that surrounding health behavior. We recognize that we are part of a university with a College of Behavioral and Social Sciences, and respectfully request the use of a form of “health behavior” in our department name. The Council on Education for Public Health (CEPH) requires accredited schools of public health to include “a social and behavioral sciences” component, which the current Department of Public and Community Health is integral to fulfilling. CEPH defines this component as “concepts and methods of social and behavioral sciences relevant to the identification and solution of public health problems” (pg. 10 of accreditation criteria at http://www.ceph.org/files/public/SPH-Criteria-2005.S05.pdf).

As evidence of our commitment to health behavior, the current Department of Public and Community Health has a Center of Health Behavior Research and a Laboratory for Health Behavior Assessment & Intervention. Adding behavior to the name of our department would be consistent with our departmental mission, which includes that “the Department of Public and Community Health is committed to achieving excellence in both undergraduate and graduate education that is specifically focused on developing expertise in individual and community health behavior and promotion.” The signature graduate course offered by our department that all Masters of Public Health students in the school must take is titled Health Behavior. We also offer a Health Behavior II course and an undergraduate Introduction to Health Behavior course.

The University of Maryland School of Public Health, based on the investment the University has made in it, its culture and infrastructure for research, and its location near the national capitol, is well positioned to compete with the top ranked Schools of Public Health throughout the United States. The vast majority of Schools of Public Health have a department similar to the current Department of Public and Community Health with a like emphasis on health behavior. In fact 15 of the top 25 schools of public health use some form of behavior in their name. For example, Johns Hopkins Bloomberg School of Public Health (ranked 1) has a department of Health,
Behavior and Society. The University of North Carolina (ranked 2) and University of Michigan (ranked 5) both have departments of Health Behavior and Health Education. Emory University (ranked 7) has a department of Behavioral Sciences and Health Education. University of Pittsburg (ranked 11) has a department of Behavioral and Community Health Sciences. University of Texas (ranked 12) has a department of Health Promotion and Behavioral Sciences. Boston University (ranked 13) and Yale University (ranked 16) both have departments of Social and Behavioral Sciences. University of Iowa (ranked 18) has a Department of Community and Behavioral Health.

In order to attract the best and brightest students to our department and compete with top ranked schools of public health, it is critical to have a department name that clearly conveys the breadth of our work and a name that will attract students of the very highest quality.
### Schools of Public Health and Their Departments of "Public and Community Health"

<table>
<thead>
<tr>
<th>Rank</th>
<th>School and Location</th>
<th>Most Relevant Department</th>
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</table>
| 1    | Johns Hopkins University
      Baltimore, MD                      | Health, Behavior and Society                                   |
| 2    | Harvard University
      Boston, MA                          | Society, Human Development, and Health                        |
| 2    | University of North Carolina—Chapel Hill
      Chapel Hill, NC                      | Health Behavior and Health Education                           |
| 4    | University of Washington
      Seattle, WA                            | none                                                           |
| 5    | University of Michigan--Ann Arbor
      Ann Arbor, MI                           | Health Behavior and Health Education                           |
| 6    | Columbia University
      New York, NY                           | The Department of Sociomedical Sciences                       |
| 7    | Emory University
      Atlanta, GA                            | Behavioral Sciences and Health Education                       |
| 8    | University of California--Berkeley
      Berkeley, CA                             | Community Health & Human Development                          |
| 8    | University of California--Los Angeles
      Los Angeles, CA                          | Community Health Sciences                                     |
| 10   | University of Minnesota--Twin Cities
      Minneapolis, MN                         | Community Health Education                                    |
| 11   | University of Pittsburgh
      Pittsburgh, PA                           | Behavioral and Community Health Sciences                       |
| 12   | University of Texas--Houston Health Sciences Center
      Houston, TX                               | Health Promotion and Behavioral Sciences                      |
| 13   | Boston University
      Boston, MA                                | Social and Behavioral Sciences                                |
| 13   | Tulane University
      New Orleans, LA                          | Community Health Sciences                                     |
| 15   | University of Illinois--Chicago
      Chicago, IL                                | Community Health Sciences                                     |
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<tr>
<th></th>
<th>University of Alabama--Birmingham</th>
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<tr>
<td>16</td>
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<td>George Washington University</td>
<td>Prevention and Community Health</td>
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<td>21</td>
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<td>St. Louis University</td>
<td>Behavioral Science/Health Education</td>
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<td>21</td>
<td>University of Arizona (Zuckerman)</td>
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<td>Tucson, AZ</td>
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<td>24</td>
<td>Texas A&amp;M University System</td>
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<td>Columbia, SC</td>
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Fwd: Follow-up

Robert Gold [rsgold@umd.edu]

Sent: Thursday, April 29, 2010 12:52 PM
To: Robin G. Sawyer; Elbert D. Glover

Robin, Glover

Great news from BSOS. See below.

bob

Begin forwarded message:

From: "John Townshend" <jtownshend@bsos.umd.edu>
Date: April 29, 2010 9:15:36 AM EDT
To: "Robert Gold" <rsgold@umd.edu>
Subject: Re: Follow-up

HI Bob

I did and they didn't respond so please assume this has our full support and offers a way for our two colleges to be better connected in the future.

Best from Beijing.

John

Dr. John R. Townshend
Dean and Professor
College of Behavioral and Social Sciences
2141 Tydings Hall
University of Maryland

Dean's Coordinator Julianna Bynoe
301-405-1691
jbynoe@bsos.umd.edu

Robert Gold <rsgold@umd.edu> 4/27/2010 9:06 PM
>>>

John

I know how busy things are for all of us at this time, Two weeks ago I asked whether you might support a request to change the name of one of our
departments. You were going to check with some of your Chairs. We would like to move forward with this request through the various stages of approval and I'm hoping you'll support this effort. Have you been able to give this any further thought? Thanks

bob

Robert Gold, Ph.D., Dr.P.H., FASHA, FAAHB
Dean, School of Public Health
rsgold@umd.edu
301-405-2437