MEMORANDUM

TO: Anand Anandalingam  
   Dean, R.H. Smith School of Business

FROM: Phyllis Peres  
   Associate Provost for Academic Planning and Programs

SUBJECT: Proposal to rename the B.S. in Logistics, Transportation, and Supply Chain Management as the B.S. in Supply Chain Management (PCC log no. 08011)

On January 23, Chancellor Kirwan gave final approval to your proposal to rename the B.S. in Logistics, Transportation, and Supply Chain Management as the B.S. in Supply Chain Management. This change was acknowledged by the Maryland Higher Education Commission on March 19. A copy of the approved proposal is attached.

The change is effective Fall, 2009. The Smith School should ensure that the changes are fully described in the Undergraduate Catalog and in all relevant descriptive materials, and that all advisors are informed.

CWR/

Enclosure

cc: Carmen Balthrop, Chair, Senate PCC Committee  
    Sarah Bauder, Office of Student Financial Aid  
    Reka Montfort, University Senate  
    Barbara Hope, Data Administration  
    Denise Nadasen, Institutional Research & Planning  
    Anne Turkos, Archives  
    Linda Yokoi, Office of the Registrar  
    Scott Wolpert, Undergraduate Studies  
    Brian Horick, R.H. Smith School of Business
March 19, 2009

Mr. C.D. Mote, Jr.
President
University of Maryland College Park
1101 Main Administration Building
College Park, MD 20742

Dear Dr. Mote:

The Maryland Higher Education Commission has reviewed a request from the University of Maryland College Park to rename the Bachelor of Science (B.S.) in Logistics, Transportation and Supply Chain Management as the Bachelor of Science in Supply Chain Management. On the recommendation of the Assistant Secretary for Planning and Academic Affairs, Dr. George W. Reid, I am pleased to inform you that this request has been administratively approved. The HEGIS and CIP codes will not change. This decision was based on an analysis of the program in conjunction with the Maryland Higher Education Commission's Policies and Procedures for Academic Program Proposals and the Code of Maryland Regulations.

For purposes of providing enrollment and degree data to the Commission, please use the following HEGIS and CIP codes:

<table>
<thead>
<tr>
<th>Current Program Title</th>
<th>New Program Title</th>
<th>Degree Level</th>
<th>HEGIS</th>
<th>CIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logistics, Transportation</td>
<td>Supply Chain Management</td>
<td>B.S.</td>
<td>0510-00</td>
<td>52.0203</td>
</tr>
<tr>
<td>And Supply Chain Management</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Should the program require any substantial changes in the future, please keep the Commission apprised. I wish you continued success.

Sincerely,

James E. Lyons, Sr.
Secretary of Higher Education

JEL:GWR:tt

cc: Theresa Hollander, Associate Vice Chancellor for Academic Affairs, USM
January 23, 2009

Dr. C. D. Mote, Jr.
1101 Main Administration Building
University of Maryland, College Park
College Park, MD 20742

Dear Dan:

Thank you for forwarding the request of the University of Maryland, College Park to rename the Bachelor of Science in Logistics, Transportation and Supply Chain Management as the Bachelor of Science in Supply Chain Management.

I am delighted to approve this change. Please express my appreciation to departmental faculty for their careful work in planning for this change.

Sincerely,

William E. Kirwan
Chancellor

cc: Theresa Hollander, Associate Vice Chancellor for Academic Affairs
    Nariman Farvardin, Senior Vice President for Academic Affairs and Provost
    Anand Anandalingam, Dean, Robert H. Smith School of Business
THE UNIVERSITY OF MARYLAND, COLLEGE PARK
PROGRAM/CURRICULUM PROPOSAL

DIRECTIONS:
• Provide one form with original approval signatures in lines 1 - 4 for each proposed action. Keep this form to one page in length.
• Early consultation with the Office of the Associate Provost for Academic Planning & Programs is strongly recommended if there are questions or concerns, particularly with new programs.
• Please submit the signed form to Claudia Rector, Office of the Associate Provost for Academic Planning and Programs, 1119 Main Administration Building, Campus.
• Please email the rest of the proposal as an MSWord attachment to pcc-submissions@umd.edu.

DATE SUBMITTED  August 26, 2008  PCC LOG NO. 08011

COLLEGE/SCHOOL  Robert H. Smith School of Business

DEPARTMENT/PROGRAM  Logistics, Transportation, and Supply Chain Management major

PROPOSED ACTION (A separate form for each) ADD_____ DELETE_____ CHANGE X

DESCRIPTION (Provide a succinct account of the proposed action. Details should be provided in an attachment. Provide old and new sample programs for curriculum changes.)

Change the formal title of the Logistics, Transportation and Supply Chain Management major to Supply Chain Management.

JUSTIFICATION/REASONS/RESOURCES (Briefly explain the reason for the proposed action. Identify the source of new resources that may be required. Details should be provided in an attachment.)

Over the years, supply chain management has evolved to subsume the activities normally thought of as “logistics” or “transportation”. In other words, supply chain management is a more general term that includes logistics and transportation management activities plus other activities, such as the coordination of operations along a supply chain. As a result, the long name for the program, Logistics, Transportation, and Supply Chain Management, has become redundant. The more succinct name, Supply Chain Management, is a more appropriate and concise designation for the course work in the program. No new resources are required.

APPROVAL SIGNATURES  - Please print name, sign, and date

1. Department Committee Chair
2. Department Chair  Robert Winkle 8/24/08
3. College/School PCC Chair  Martin Drever 8/29/08
4. Dean  M. Susan Taylor 8/14/08
5. Dean of the Graduate School (if required)
6. Chair, Senate PCC 12/31/08
7. Chair of Senate 12/31/08
8. Vice President for Academic Affairs & Provost 3/27/09

VPAAP 8-05