April 21, 2008

MEMORANDUM

TO: Thomas Kunkel
    Dean, Philip Merrill College of Journalism

FROM: Phyllis Peres
      Associate Provost for Academic Planning and Programs

SUBJECT: Proposal to modify the B.A. in Journalism (PCC log no. 07053)

On April 18, the Senate Committee on Programs, Curricula and Courses unanimously approved your proposal to modify the curriculum of the B.A. in Journalism. A copy of the approved proposal is attached.

The changes are effective Fall, 2008. The College should ensure that the changes are fully described in the Undergraduate Catalog and in all relevant descriptive materials, and that all advisors are informed.

CWR/

Enclosure

cc: Carmen Balthrop, Chair, Senate PCC Committee
    Sarah Bauder, Office of Student Financial Aid
    Laura Slavin, University Senate
    Barbara Hope, Data Administration
    Denise Nadasen, Institutional Research & Planning
    Anne Turkos, Archives
    Linda Yokoi, Office of the Registrar
    Scott Wolpert, Undergraduate Studies
    Marchelle Payne-Gassaway, Philip Merrill College of Journalism
THE UNIVERSITY OF MARYLAND, COLLEGE PARK
PROGRAM/CURRICULUM PROPOSAL

DIRECTIONS:
- Provide one form with original approval signatures in lines 1 - 4 for each proposed action. Keep this form to one page in length.
- Early consultation with the Office of the Associate Provost for Academic Planning & Programs is strongly recommended if there are questions or concerns, particularly with new programs.
- Please submit the signed form to Claudia Rector, Office of the Associate Provost for Academic Planning and Programs, 1119 Main Administration Building, Campus.
- Please email the rest of the proposal as an MSWord attachment to pcc-submissions@umd.edu.

DATE SUBMITTED__
PCC LOG NO. 07053

COLLEGE/SCHOOL_ Philip Merrill College of Journalism__

DEPARTMENT/PROGRAM_Journalism_

PROPOSED ACTION (A separate form for each) ADD____ DELETE_____ CHANGE_X____

DESCRIPTION (Provide a succinct account of the proposed action. Details should be provided in an attachment. Provide old and new sample programs for curriculum changes.)

Modify the journalism curriculum to require that all students complete the Multimedia Reporting course (JOUR203) and a Capstone Experience.

JUSTIFICATION/REASONS/RESOURCES (Briefly explain the reason for the proposed action. Identify the source of new resources that may be required. Details should be provided in an attachment.)

Students graduating with the journalism degree are being expected to demonstrate mastery of professional journalism concepts and skills, as well as demonstrate the ability to work in a contemporary news environment.

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APPROVAL SIGNATURES

1. Department Committee Chair

2. Department Chair

3. College/School PCC Chair

4. Dean

5. Dean of the Graduate School (if required)

6. Chair, Senate PCC

7. Chair of Senate

8. Vice President for Academic Affairs & Provost

DATE

9/21/06

VPAAP 8-05
DESCRIPTION:

Modification of the existing curriculum is essential to ensure preparedness for an industry that has changed, and consequently expects working professionals to adapt to the changes.

JUSTIFICATION/REASONS/RESOURCES:

Inclusion of Multimedia Reporting Course and Capstone Experience.

Students in the Philip Merrill College of Journalism should be required to demonstrate mastery of journalistic concepts and skills, as well as demonstrate the ability to work in a contemporary news environment. Working professionals repeatedly emphasize the need to seek and employ professionals capable of producing media products across platforms. Therefore, the College is incorporating a multimedia reporting course and a capstone experience to ensure that its graduates are better prepared to meet the demands of a rapidly changing industry.

The three-credit Multimedia Reporting course (JOUR203) introduces the preparation of textual, audio and video news messages in a traditional deadline atmosphere for digital delivery, while the three-credit Capstone Experience promotes journalistic innovation, emphasizes professional standards; and allows for the exploration of various media methods and new communication techniques. The immersive learning experience of the capstone course, coupled with the Multimedia Reporting course will better prepare students to function across multiple forms of media and work in a changing industry.

The College recognizes the uniqueness of students and will offer multiple options for completing the three-credit Capstone Experience. Some students will choose to meet the Capstone Experience through their work in one of the College’s Capital News Bureaus, while others will take a three-credit course approved to meet the goals of the capstone experience. The immersive experience will require students to integrate principles, theories and methods learned in previous coursework that will result in a product worthy of publication in the professional media marketplace.
### Existing Curriculum Requirements for 0601C-Magazine & 0601D- News/Editorial

#### Major Codes

#### Journalism Major Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR100</td>
<td>Professional Orientation</td>
<td>1</td>
</tr>
<tr>
<td>JOUR200</td>
<td>History, Roles and Structures</td>
<td>3</td>
</tr>
<tr>
<td>JOUR201</td>
<td>News Writing and Reporting I*</td>
<td>3</td>
</tr>
<tr>
<td>JOUR202</td>
<td>News Editing-Print</td>
<td>3</td>
</tr>
<tr>
<td>JOUR300</td>
<td>Ethics</td>
<td>3</td>
</tr>
<tr>
<td>JOUR320</td>
<td>News Writing and Reporting II: Print*</td>
<td>3</td>
</tr>
</tbody>
</table>

#### Advanced Skills

- Any nine-credits of JOUR hours numbered 321-389
- One of the following:
  - JOUR350 Graphics or JOUR352 Online
  - JOUR399 Supervised Internship **1-3**
  - JOUR400 Media Law
  - Any three-credit JOUR hours numbered 410-469
  - Any three-credit JOUR hours numbered 470-479

#### Research

- Any three-credit JOUR hours numbered 470-479

#### Abstract Thinking Skills

- Statistics Course (minimum three credits) AND Language Arts (foreign language proficiency through the intermediate level-minimum six credits) OR Quantitative Reasoning (one math course and one computer science or business computing course-minimum six credits) OR Combination of Language and Quantitative Reasoning (combination of intermediate level foreign language and a math or computer science course-minimum six credits) **6**

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### Proposed Curriculum Requirements for 0601C-Magazine & 0601D- News/Editorial

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#### Advanced Skills

- Any six-credits of JOUR hours numbered 321-389
- One of the following:
  - JOUR350 Graphics or JOUR352 Online
  - JOUR399 Supervised Internship **1**
  - JOUR400 Media Law
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  - Any three-credit JOUR hours numbered 470-479

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Existing Curriculum Requirements for 0601C-Magazine & 0601D- News/Editorial

Proposed Curriculum Requirements for 0601C-Magazine & 0601D- News/Editorial

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<td>Government and Politics</td>
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<tr>
<th>Overall Breakdown (by area)</th>
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<tbody>
<tr>
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<tr>
<td>Journalism Major Courses</td>
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Note 1: **Bolded and italicized items represent changes.**

Note 2: The listed requirements are in addition to University's general education requirements.
## Existing Curriculum Requirements for 0601B-Broadcast Major Code

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<td>JOUR360 News Writing and Reporting II: Broadcast*</td>
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</tr>
<tr>
<td>JOUR361 Television Reporting and Production</td>
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**Advanced Skills**
- Any nine-credits of JOUR hours numbered 321-389
- One of the following:
  - JOUR350 Graphics or JOUR352 Online
  - JOUR399 Supervised Internship **1-3**
  - JOUR400 Media Law | 3 |

**Research**
- Any three-credit JOUR hours numbered 470-479

### Credits
38-40

## Proposed Curriculum Requirements for 0601B-Broadcast Major Code

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**Advanced Skills**
- Any six-credits of JOUR hours numbered 321-389
- One of the following:
  - JOUR350 Graphics or JOUR352 Online
  - JOUR399 Supervised Internship | 3 |
  - JOUR400 Media Law | 3 |

**One of the following: (student choice)**
- Advanced Skills Course (JOUR321-389)
- Journalism and Society Course (JOUR410-469)

**Research**
- Any three-credit JOUR hours numbered 470-479

**Journalism Capstone Experience** | 3 |
**Journalism Capstone Colloquium** | 1 |

### Credits
42

## Abstract Thinking Skills
- Statistics Course (minimum three credits) **3**
- AND
- Language Arts (foreign language proficiency through the intermediate level-minimum six credits) OR
- Quantitative Reasoning (one math course and one computer science or business computing course-minimum six credits) OR
- Combination of Language and Quantitative Reasoning (combination of intermediate level foreign language and a math or computer science course-minimum six credits) **6**

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*Student must complete course with a "C" or better as a prerequisite for most journalism sequence courses.*

**Note 1:** *Bolded and italicized items represent changes.*

**Note 2:** The listed requirements are in addition to University's general education requirements.
Old Journalism Requirements (0601C-Magazine & 0601D-News Major Codes)
For students matriculating Fall 1999 to Fall 2008.

JOUR 100 Professional Orientation 1
JOUR 200 History, Roles and Structures 3
JOUR 201 News Writing and Reporting I* 3
JOUR 202 or (262 for Broadcast) News Editing* 3
JOUR 300 Ethics 3
JOUR 320 News Writing and Reporting II: Print* 3
Advanced Skills: 9
Any nine-credit JOUR hours numbered 321-389
One of the following: 3
JOUR 350 Graphics
JOUR 352 Online
JOUR 399 Supervised Internship (repeatable) 1-3
JOUR 400 Media Law 3
Journalism and Society: 3
Any three-credit JOUR hours numbered 410-469
Research: 3
Any three-credit JOUR hours numbered 470-479 38-40

*Students must complete JOUR 201 and JOUR 202/262 with a "C" or better as a prerequisite for most journalism sequence courses.

Check catalog or schedule of classes for prerequisites.

Liberal Arts List
Course prefixes that count toward the 65 Liberal Arts Requirements:
AASP, AAST, AGNR, AGRI, AGRO, AMST, ANSC,ANTH, ARAB, ARHU, ARTH, ASTR, BCHM, BIOL, BIOM, BOTN, BSCI, BSOS, CCJS, CHEM, CHIN, CJUS, CLAS, CMLT, CMPS, CMSC, CPSP, CRIM, DANC*, EALL, ECON, ENGL, ENSP, ENTM, FMCD, FMST, FOLA, FREN, GEMS, GEOG, GEOL, GERM, GNED, GREK, GVPT, HEBR, HESP*, HIST, HONR, HORT, ITAL, JAPN, JWST, KORA, LASC, LATN, LGBT, LING, MAPL, MATH, MEES, METO, MICB, MUET, MUSC*, NFSC, NRSC, NUTR, PBIO, PHIL, PHYS, PLSC, PORT, PSYC, RUSS, SLAV, SOCY, SPAN, STAT, SURV, THET*,URBS, URSP, WMST, WRLD, ZOOL
Plus all courses that count toward CORE requirements, regardless of their departmental prefix.
*Some limitations apply. Consult advisor prior to registering for these courses.

1. Abstract Thinking Skills
   • Statistics (minimum 3 credits):
     a. One statistics course from the following list:
        BIOM 301, BMGT 230, CCJS 200, ECON 321, EDMS 451, GEGO 305, GVPT 422, PSYC 200, SOCY 201, or an advanced statistics course.
   AND
   • Language Arts: Foreign language proficiency through the intermediate level (minimum 6 credits):
     a. Only one course can be numbered 101.
     b. At least one course MUST be at the intermediate level.
     c. If you begin at the 101 level and plan on taking to the intermediate level, you will need to complete a minimum of 3 classes.*
     *Exception: Due to the demands of these courses, a minimum of two classes are required in Chinese, Hebrew, Russian or Japanese. See Schedule of Classes for details.
   OR
   • Quantitative Reasoning (minimum of 6 credits):
     a. One math course - MATH 111 or STAT 100, Math 113, 115, 140, 220, or any math course for which one of these serves as a prerequisite EXCEPT MATH 143.
     b. One computer science course - CMSC 102 or higher.
   OR
   • Combination of Language Arts and Quantitative Reasoning (minimum of 6 credits): Combination of an intermediate foreign language course and a math or computer science course from the lists above.
     a. Language course MUST be at the INTERMEDIATE LEVEL.
2. Public Speaking: COMM 100, 107, 200, or 230
3. Social Sciences: one of the following:
   a. Sociology: SOCY 100 or 105
   b. Anthropology: ANTH 260
   c. Psychology: PSYC 100 or 221
4. History: HIST 156 or 157
5. Economics: ECON 200 or 201
6. Government and Politics: GVPT 100 or 170.
7. Concentration - All students must complete four courses, 12-credit minimum upper-level minor in one field of study. A student may not minor in Radio, Television and Film or Communications. See Advisor for appropriate course selection
8. Upper Level Requirement - All journalism majors must complete at least 58 credits at the upper (300-400) level.

NOTE: Minimum of 84 non-communication credits required.

rev. 5/06
**USP CORE**

**Fundamental Studies:** 9 credits; 3 courses
- ENGL 101
- MATH 110 or higher
- ENGL 393 (exempt if received an A in English 101)
  
**Distributive Studies:**
- **Area A: Culture and History**
  6 credits; 2 courses minimum
- **Area B: Natural Sciences and Mathematics**
  6 credits; 2 courses minimum
- **Area C: Literature and the Arts**
  6 credits; 2 course minimum
- **Area D: USP Social and Behavioral Sciences**
  6 credits; 2 courses minimum

**Advanced Studies:**
- Must be taken after completing 56 credits
- See CORE description for Advanced Studies in Schedule of Classes

**CORE**

**Fundamental Studies:** 9 credits; 3 courses
- ENGL 101
- MATH 110 or higher
- ENGL 393 (Exempt if received an A in English 101)

**Distributive Studies:**
- **Humanities and the Arts:** 9 credits; 3 courses
  - One must be a Literature course
  - One must be a History/Theory of the Arts course
  - One can be from any of the Humanities and Arts list

**Mathematics and the Sciences:** 10 credits; 3 courses
- One course must have a lab
- Only one course can be chosen from the Math or Formal Reasoning area
- No more than two courses can be chosen from either the Life Sciences or Physical Sciences area

**Social Sciences and History:** 9 credits; 3 courses
- One must be a Social or Political History
- Two must be Core Behavioral and Social Sciences

**Advanced Studies:** 6 credits; 2 courses
- Must be taken after completing 56 credits
- See CORE description for Advanced Studies in Schedule of Classes

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**Internships**

*The Internship Experience:*
- Professional internships for Journalism credit are meant to integrate what the student learns in the classroom with practical, on-the-job experience. Internships are required of all Journalism students. Since two or more internships are usually needed to be competitive for jobs, students are permitted to take more than one for credit.
- Recent internship sites include:

  **Broadcast:** WRC TV, Comcast SportsNet, CNN, Dateline NBC, ABC News, Nightline, WUSA Channel 9, WBBF Fox 45, WTEM Sports Radio, C-SPAN.
  **Online & Interactive Journalism:** NPR.org, washingtonpost.com, stateline.org, J-Lab, the Institute for Interactive Journalism, The Freedom Forum.

**Requirements for JOUR 399:**
- Interns must work a minimum of 135 hours spread over a minimum of 10 weeks, write two papers, turn in at least a dozen work examples and meet once in the semester with the internship coordinator.

**Information on internships:**
- Newspaper, magazine and broadcast recruiters come to campus in the fall and spring to interview students for summer opportunities. The College also hosts a job fair each fall, which attracts dozens of local employers with job and internships to offer year round. Other resources for Journalism students seeking internships include an online job bank, available at [www.journalism.umd.edu/intern](http://www.journalism.umd.edu/intern). Students also learn of internship opportunities from listserv posting and from postings on a job bank bulletin board in the Journalism Building. Reports on specific internships are also available in files in the Student Services office, room 1117 of the Journalism Building.

**How to secure an internship for credit:**
- Students who are hired for internships and want to fulfill their internship requirement must have their supervisors fill out an internship proposal form and meet with the internship coordinator, Penny Bender Fuchs. The internship proposal form is available on the Journalism Web site and in paper form in room 1117. To schedule a meeting with Mrs. Fuchs, make an appointment in room 1117.

**JOUR 399 – a one-credit course – is the required internship course needed for graduation. Prerequisites are JOUR 202 and JOUR 320 or JOUR 262 and JOUR 360. Students who do not meet the prerequisites may take JOUR198, a one-credit internship course that does not count toward graduation.**
New Journalism Requirements (0601C-Magazine & 0601D-News Major Codes)
For students matriculating Fall 2008 and later.

JOUR 100   Professional Orientation 1
JOUR 200   History, Roles and Structures 3
JOUR 201   News Writing and Reporting I* 3
JOUR 202   News Editing-Print 3
JOUR 203   Multimedia Reporting 3
JOUR 300   Ethics 3
JOUR 320   News Writing and Reporting II: Print* 3
Advanced Skills:
    Any six-credits of JOUR hours numbered 321-389 6
One of the following (student choice):
    Any three-credits of JOUR hours numbered 321-389 3
    Any three-credits of JOUR hours numbered 410-469 3
One of the following:
    JOUR 350  Graphics 3
    JOUR 352  Online 3
JOUR 399  Supervised Internship (repeatable) 1
JOUR 400  Media Law 3
Research:
    Any three-credit JOUR hours numbered 470-479 3
Journalism Capstone Experience 3
Journalism Capstone Colloquium 1
42 credits

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   AND
   • Language Arts: Foreign language proficiency through the intermediate level (minimum 6 credits):
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   • Combination of Language Arts and Quantitative Reasoning (minimum of 6 credits): Combination of an intermediate foreign language course and a math or computer science course from the lists above.
     a. Language course MUST be at the INTERMEDIATE LEVEL.

2. Public Speaking: COMM 100, 107, 200, or 230
3. Social Sciences: one of the following:
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   b. Anthropology: ANTH 260
   c. Psychology: PSYC 100 or 221
4. History: HIST 156 or 157
5. Economics: ECON 200 or 201
6. Government and Politics: GVPT 100 or 170.
7. Concentration - All students must complete four courses, 12-credit minimum upper-level minor in one field of study. A student may not minor in Radio, Television and Film or Communications. See Advisor for appropriate course selection
8. Upper Level Requirement - All journalism majors must complete at least 58 credits at the upper (300-400) level.

NOTE: Minimum of 84 non-communication credits required.

rev. 2/08
**USP**

**Fundamental Studies**: 9 credits; 3 courses
- ENGL 101
- MATH 110 or higher
- ENGL 393 (exempt if received an A in English 101)
  
  JR English = 391/2/3/4/5

**Distributive Studies**:

- **Area A: Culture and History**: 6 credits; 2 courses minimum
- **Area B: Natural Sciences and Mathematics**: 6 credits; 2 courses minimum
- **Area C: Literature and the Arts**: 6 credits; 2 course minimum
  
  **One course must have a lab**

**Area D: USP Social and Behavioral Sciences**: 6 credits; 2 courses minimum

**Advanced Studies**:
- Must be taken after completing 56 credits
- See CORE description for Advanced Studies in Schedule of Classes

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**CORE**

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  - One must be a Literature course
  - One must be a History/Theory of the Arts course
  - One can be from any of the Humanities and Arts list

- **Mathematics and the Sciences**: 10 credits; 3 courses
  - One course must have a lab
  - Only one course can be chosen from the Math or Formal Reasoning area
  - No more than two courses can be chosen from either the Life Sciences or Physical Sciences area

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**Internships**

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- Recent internship sites include:
  - **Broadcast**: WRC TV, Comcast SportsNet, CNN, Dateline NBC, ABC News, Nightline, WUSA Channel 9, WBBF Fox 45, WTEM Sports Radio, C-SPAN.
  - **Online & Interactive Journalism**: NPR.org, washingtonpost.com, stateline.org, J-Lab, the Institute for Interactive Journalism, The Freedom Forum.

**Requirements for JOUR 399**:
- Interns must work a minimum of 135 hours spread over a minimum of 10 weeks, write two papers, turn in at least a dozen work examples and meet once in the semester with the internship coordinator.

**Information on internships**:
- Newspaper, magazine and broadcast recruiters come to campus in the fall and spring to interview students for summer opportunities. The College also hosts a job fair each fall, which attracts dozens of local employers with job and internships to offer year round. Other resources for Journalism students seeking internships include an online job bank, available at [www.journalism.umd.edu/intern](http://www.journalism.umd.edu/intern). Students also learn of internship opportunities from listserv posting and from postings on a job bank bulletin board in the Journalism Building. Reports on specific internships are also available in files in the Student Services office, room 1117 of the Journalism Building.

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- Students who are hired for internships and want to fulfill their internship requirement must have their supervisors fill out an internship proposal form and meet with the internship coordinator, Penny Bender Fuchs. The internship proposal form is available on the Journalism Web site and in paper form in room 1117. To schedule a meeting with Mrs. Fuchs, make an appointment in room 1117.

JOUR 399 – a one-credit course – is the required internship course needed for graduation. Prerequisites are JOUR 202 and JOUR 320 or JOUR 262 and JOUR 360. Students who do not meet the prerequisites may take JOUR198, a one-credit internship course that does not count toward graduation.
Old Journalism Requirements (0601B-Broadcast Major Code)
For students matriculating Fall 1999 to Fall 2008.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 100</td>
<td>Professional Orientation</td>
<td>1</td>
</tr>
<tr>
<td>JOUR 200</td>
<td>History, Roles and Structures</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 201</td>
<td>News Writing and Reporting I*</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 262</td>
<td>News Editing-Broadcast</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 300</td>
<td>Ethics</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 320</td>
<td>News Writing and Reporting II: Broadcast*</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 361</td>
<td>Television Reporting and Production</td>
<td>3</td>
</tr>
</tbody>
</table>

Advanced Skills: 6
- Any six-credit JOUR hours numbered 321-389
- One of the following: 3
  - JOUR 350 Graphics
  - JOUR 352 Online
- JOUR 399 Supervised Internship (repeatable) 1-3
- JOUR 400 Media Law
- Journalism and Society: 3
  - Any three-credit JOUR hours numbered 410-469
  - Research: 3
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38-40

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   - Statistics (minimum 3 credits):
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   AND
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   OR
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   - Combination of Language Arts and Quantitative Reasoning (minimum of 6 credits): Combination of an intermediate foreign language course and a math or computer science course from the lists above.
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rev. 2/08
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JOUR 360  News Writing and Reporting II: Broadcast* 3
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