May 23, 2006

MEMORANDUM

TO: Thomas Kunkel
    Dean, Philip Merrill College of Journalism

FROM: Phyllis Peres
      Associate Provost for Academic Planning and Programs

SUBJECT: Proposal to modify the curriculum of the Journalism major for the Broadcast Journalism specialization (PCC Log No. 05056)

At its meeting on April 21, the Senate Committee on Programs, Curricula, and Courses approved your proposal to modify the curriculum of the Broadcast Journalism specialization of the Journalism major. A copy of the approved proposal is enclosed. Please accept my apologies for the delay in formal notification.

The changes are effective in Fall 2006. The College should ensure that the new requirements are fully described in the Undergraduate Catalog and in all relevant descriptive materials, and that all advisors are informed.

/cwr

Enclosure

cc: James Baeder, Chair, Senate PCC
    Sarah Bauder, Office of Student Financial Aid
    Mary Giles, University Senate
    Barbara Hope, Data Administration
    Kathy McAdams, Undergraduate Studies
    Anne Turkos, Archives
    Linda Yokoi, Office of the Registrar
    Marchelle Payne-Gassaway, Philip Merrill College of Journalism
THE UNIVERSITY OF MARYLAND, COLLEGE PARK
PROGRAM/CURRICULUM PROPOSAL

DIRECTIONS:
- Provide one form with original approval signatures in lines 1 - 4 for each proposed action. Keep this form to one page in length.
- Early consultation with the Office of the Associate Provost for Academic Planning & Programs is strongly recommended if there are questions or concerns, particularly with new programs.
- Please submit the signed form to Claudia Rector, Office of the Associate Provost for Academic Planning and Programs, 1119 Main Administration Building, Campus.
- Please email the rest of the proposal as an MSWord attachment to pcc-submissions@umd.edu.

DATE SUBMITTED__3/14/06___
PCC LOG NO. 05056

COLLEGE/SCHOOL_Philip Merrill College of Journalism__

DEPARTMENT/PROGRAM_Journalism__

PROPOSED ACTION (A separate form for each) ADD_____DELETE______CHANGE__X____

DESCRIPTION (Provide a succinct account of the proposed action. Details should be provided in an attachment. Provide old and new sample programs for curriculum changes.)

Modify the curricular requirements for students pursuing broadcast journalism.

JUSTIFICATION/REASONS/RESOURCES (Briefly explain the reason for the proposed action. Identify the source of new resources that may be required. Details should be provided in an attachment.)

Students graduating with the journalism degree, who have selected a broadcast specialization, must complete JOUR361-Television Reporting and Production in order to be employable and accurately represent their skill set.

====================================================================================================
APPROVAL SIGNATURES DATE
1. Department Committee Chair ___________________________ ___________________________ 
2. Department Chair ___________________________ ___________________________ 
3. College/School PCC Chair ___________________________ ___________________________ 2/09/06
4. Dean ___________________________ ___________________________ 
5. Dean of the Graduate School (if required) ___________________________ ___________________________ 
6. Chair, Senate PCC ___________________________ ___________________________ 4/21/06
7. Chair of Senate ___________________________ ___________________________ 5/22/06
8. Vice President for Academic Affairs & Provost ___________________________ ___________________________ 

VPAAP 8-05
DESCRIPTION:
The established curriculum does not accurately reflect the advanced skills courses required for a journalism student with a specialization in broadcast. Currently, the established curriculum allows journalism students with a broadcast specialization to graduate having completed no advanced skills courses in broadcast journalism. Therefore, the College must modify the curricular requirements for students pursuing broadcast journalism.

JUSTIFICATION/REASONS/RESOURCES:
Students pursuing the journalism degree are given the option of pursuing a specialization in either broadcast, magazine or news, and the current curriculum affords students the capability to select any three three-credit courses within a range of courses (see Old Journalism Requirements) to fulfill the Advanced Skills Requirement. Accordingly, the current curriculum allows students to construe a broadcast specialization without one of the necessary and essential courses for any broadcast student.

In order for a student to be employable and accurately represent their skill set, he/she must complete JOUR361-Television Reporting and Production. Broadcast faculty and professionals have indicated that the College’s JOUR361 is essential for students to secure employment and perform competently in the field of broadcast journalism.
Old Journalism Requirements (0601B-Broadcast, 0601C-Magazine & 0601D-News Major Codes)
For students matriculating Fall 1999 and later.

JOUR 100  Professional Orientation  1
JOUR 200  History, Roles and Structures  3
JOUR 201  News Writing and Reporting I*  3
JOUR 202 or (262 for Broadcast) News Editing*  3
JOUR 300  Ethics  3
One of News Writing and Reporting II  3
   JOUR 320- Print
   JOUR 360- Broadcast
Advanced Skills:  9
   Any nine-credit JOUR hours numbered 321-389
One of the following:  3
   JOUR 350  Graphics
   JOUR 352  Online
JOUR 399  Supervised Internship (repeatable) 1-3
JOUR 400  Law of Mass Communication  3
Journalism and Society:  3
   Any three-credit JOUR hours numbered 410-469
Research:  3
   Any three-credit JOUR hours numbered 470-479
38-40
*Students must complete JOUR 201 and JOUR 202 with a "C" or better as a prerequisite for most journalism sequence courses.

Check catalog or schedule of classes for prerequisites.

Liberal Arts List
Course prefixes that count toward the 65 Liberal Arts Requirements:

AASP, AAST, AGNR, AGRI, AGRO, AMST,
ANSC,ANTH, ARAB, ARHU, ARTH, ASTR,
BCHM, BIOL, BIOM, BOTN, BSCI, BSOS, CCJS,
CHEM, CHIN, CJUS, CLAS, CMLT, CMPS, CMSC,
CPSC, CRIM, DANC*, EALL, ECON, ENGL, ENSP,
ENTM, FMCD, FMST, FOLA, FREN, GEMS,
GEOG, GEOL, GERM, GNED, GREK, GVPT,
HEBR, HESP*, HIST, HONR, HORT, ITAL, JAPN,
JWST, KORA, LASC, LATN, LGBT, LING, MAPL,
MATH, MEES, METO, MICB, MUET, MUSC*,
NFSC, NRSN, NUTR, PBIO, PHIL, PHYS, PLSC,
PORT, PSYC, RUSS, SLAV, SOCY, SPAN, STAT,
SURV, THET*, URBS, URSP, WMST, WRLD,
ZOOL
Plus all courses that count toward CORE requirements, regardless of their departmental prefix.
*Some limitations apply. Consult advisor prior to registering for these courses.

1. Abstract Thinking Skills
   • Statistics (minimum 3 credits):
     a. One statistics course from the following list:
        BIOM 301, BMGT 230, CCJS 200, ECON 321,
        EDMS 451, GEOG 305, GVPT 422, PSYC 200,
        SOCY 201, or an advanced statistics course.
   AND
   • Language Arts: Foreign language proficiency through the intermediate level (minimum 6 credits):
     a. Only one course can be numbered 101.
     b. At least one course MUST be at the intermediate level.
     c. If you begin at the 101 level and plan on taking to the intermediate level, you will need to complete a minimum of 3 classes.*
        *Exception: Due to the demands of these courses, a minimum of two classes are required in Chinese, Hebrew, Russian or Japanese. See Schedule of Classes for details.
        OR
   • Quantitative Reasoning (minimum of 6 credits):
     a. One math course - MATH 111 or STAT 100, Math 113, 115, 140, 220, or any math course for which one of these serves as a prerequisite EXCEPT MATH 143.
     b. One computer science course - CMSC 102 or higher.
   OR
   • Combination of Language Arts and Quantitative Reasoning (minimum of 6 credits): Combination of an intermediate foreign language course and a math or computer science course from the lists above.
     a. Language course MUST be at the INTERMEDIATE LEVEL.

2. Public Speaking: COMM 100, 107, 200, or 230
3. Social Sciences: one of the following:
   a. Sociology: SOCY 100 or 105
   b. Anthropology: ANTH 260
   c. Psychology: PSYC 100 or 221
4. History: HIST 156 or 157
5. Economics: ECON 200 or 201
6. Government and Politics: GVPT 100 or 170.
7. Concentration - All students must complete four courses, 12-credit minimum upper-level minor in one field of study. A student may not minor in Radio, Television and Film or Communications. See Advisor for appropriate course selection
8. Upper Level Requirement - All journalism majors must complete at least 58 credits at the upper (300-400) level.

NOTE: Minimum of 84 non-communication credits required.
New Journalism Requirements (0601B-Broadcast Major Code)
For students matriculating Fall 2006 and later.

JOUR 100   Professional Orientation 1
JOUR 200   History, Roles and Structures 3
JOUR 201   News Writing and Reporting I* 3
JOUR 262   News Editing-Broadcast 3
JOUR 300   Ethics 3
JOUR 360   Broadcast Reporting 3
JOUR 361   Television Reporting and Production 3
Advanced Skills: 6
   6 credits of JOUR courses numbered 321-389
One of the following: 3
   JOUR 350  Graphics
   JOUR 352  Online
JOUR 399  Supervised Internship (repeatable) 1-3
JOUR 400  Law of Mass Communication 3
Journalism and Society: 3
   Any three-credit JOUR hours numbered 410-469
Research: 3
   Any three-credit JOUR hours numbered 470-479

*Students must complete JOUR 201 and JOUR 202 with a
"C" or better as a prerequisite for most journalism sequence
courses.

Check catalog or schedule of classes for prerequisites.

Liberal Arts List
Course prefixes that count toward the 65 Liberal Arts Requirements:
AASP, AAST, AGNR, AGRI, AGRO, AMST, ANSC,ANTH, ARAB, ARHU, ARTH, ASTR, BCHM, BIOL, BIOM, BOTN, BSCI, BSOS, CCJS, CHEM, CHIN, CJUS, CLAS, CMLT, CMPS, CMSC, CPSP, CRIM, DANC*, EALL, ECON, ENGL, ENSP, ENTM, FMCD, FMST, FOLA, FREN, GEMS, GEOG, GEOL, GERM, GNED, GREK, GVPT, HEBR, HESP*, HIST, HONR, HORT, ITAL, JAPN, JWST, KORA, LASC, LATN, LGBT, LING, MAPL, MATH, MEES, METO, MICB, MUET, MUSC*, NFSC, NRSC, NUTR, PBIO, PHIL, PHYS, PLSC, PORT, PSYC, RUSS, SLAV, SOCY, SPAN, STAT, SURV, THET*,URBS, URSP, WMST, WRLD, ZOOL
Plus all courses that count toward CORE requirements, regardless of their departmental prefix.
*Some limitations apply. Consult advisor prior to registering for these courses.

1. Abstract Thinking Skills
   • Statistics (minimum 3 credits):
     a. One statistics course from the following list:
        BIOM 301, BMGT 230, CCJS 200, ECON 321, EDMS 451, GEGO 305, GVPT 422, PSYC 200, SOCY 201, or an advanced statistics course.
     AND
   • Language Arts: Foreign language proficiency through the intermediate level (minimum 6 credits):
     a. Only one course can be numbered 101.
     b. At least one course MUST be at the intermediate level.
     c. If you begin at the 101 level and plan on taking to the intermediate level, you will need to complete a minimum of 3 classes.*
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   c. Psychology: PSYC 100 or 221
4. History: HIST 156 or 157
5. Economics: ECON 200 or 201
6. Government and Politics: GVPT 100 or 170.
7. Concentration - All students must complete four courses, 12-credit minimum upper-level minor in one field of study. A student may not minor in Radio, Television and Film or Communications. See Advisor for appropriate course selection
8. Upper Level Requirement - All journalism majors must complete at least 58 credits at the upper (300-400) level.

NOTE: Minimum of 84 non-communication credits required.
New Journalism Requirements (0601C-Magazine & 0601D-News Major Codes)
For students matriculating Fall 2006 and later.

JOUR 100 Professional Orientation 1
JOUR 200 History, Roles and Structures 3
JOUR 201 News Writing and Reporting I* 3
JOUR 202 or (262 for Broadcast) News Editing* 3
JOUR 300 Ethics 3
JOUR 320 Print 3
Advanced Skills:
9 credits of JOUR courses numbered 321-389
One of the following: 3
JOUR 350 Graphics
JOUR 352 Online
JOUR 399 Supervised Internship (repeatable) 1-3
JOUR 400 Law of Mass Communication 3
Journalism and Society: 3
Any three-credit JOUR hours numbered 410-469
Research: 3
Any three-credit JOUR hours numbered 470-479

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Plus all courses that count toward CORE requirements, regardless of their departmental prefix.
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rev. 10/27/04