May 9, 2005

MEMORANDUM

TO: James F. Harris
   Dean, College of Arts and Humanities

FROM: Victor Korenman
   Associate Provost for Academic Planning and Programs

SUBJECT: Proposal to Discontinue the M.F.A. Program in Arts Management
   (PCC Log. No. 04047)

Chancellor Kirwan has approved our proposal to discontinue the M.F.A. Program in Arts Management in the College of Arts and Humanities. This change is effective immediately. Enclosed is a copy of the letter from the Chancellor.

The College should ensure that this change is appropriately reflected in all university documentation.

VK: sfm
Enclosures

Cc: Dr. Sylvester J. Gates, Chair, Senate PCC
    Ms. Sarah Bauder, Student Financial Aid
    Dr. Mary Giles, Executive Secretary, University Senate
    Ms. Barbara Hope, Data Administration
    Dr. Phyllis Peres, Undergraduate Studies
    Dr. Charles Rutherford, College of Arts and Humanities
    Ms. Anne Turkos, Archives
    Dr. Linda Yokoi, Records & Registrations
THE UNIVERSITY OF MARYLAND, COLLEGE PARK
PROGRAM/CURRICULUM PROPOSAL

DIRECTIONS: Provide one form with original approval signatures in lines 1 - 4 for each proposed action. Keep this form to one-page in length. Forms and appropriate attachments should be submitted to the Office of Academic Affairs, who will assign a Log Number to each proposal. Also submit an electronic version of as much of the proposal as is possible.

DATE SUBMITTED ___ February 4, 2005

PCC LOG NO. 04047

COLLEGE/SCHOOL ___ Arts and Humanities

DEPARTMENT/PROGRAM ___ MFA in Arts Management

PROPOSED ACTION (A separate form for each) ADD ___ DELETE ___ CHANGE ___

DESCRIPTION (Provide a succinct account of the proposed action. Details should be provided in an attachment. Provide old and new sample programs for curriculum changes.)

Discontinue the MFA program in Arts Management

JUSTIFICATION/REASONS/RESOURCES (Briefly explain the reason for the proposed action. Identify the source of new resources that may be required. Details should be provided in an attachment.)

The program was approved in 1999 but was never implemented because of insufficient resources. There is no expectation that the program will be started up in the foreseeable future. The original justification for the program, as providing essential support for the operation of the Clarice Smith Center, is no longer convincing. The Maryland Higher Education Commission has asked that we formally discontinue the program so that it may be removed from their inventory of available programs, where it has caused confusion for at least one potential student.

APPROVAL SIGNATURES

1. Department Committee Chair

2. Department Chair

3. College/School/PCC Chair

4. Dean

5. Dean of the Graduate School (if required)

6. Chair, Senate PCC

7. Chair of Senate

8. Vice President for Academic Affairs & Provost

DATE

3/15/05

3/15/05

2/14/05

3/15/05

3/15/05

4/14/05

5/14/05

VPAAP Rev. 3/1/04
April 29, 2005

Dr. C.D. Mote, Jr.
1101 Main Administration Building
University of Maryland, College Park
College Park, MD 20742

Dear Dan:

Thank you for forwarding the request from University of Maryland, College Park to discontinue its M.F.A. program in Arts Management. I am pleased to approve this change.

Sincerely,

William E. Kirwan
Chancellor

cc:  Dr. Irwin Goldstein
     Dr. Gertrude Eaton
     Dr. William Destler
     Dr. Victor Korenman
     Dr. David Sumler
April 4, 2005

Chancellor William E. Kirwan
University System of Maryland
Elkins Building

Dear Chancellor Kirwan:

The College of Arts and Humanities has proposed to discontinue its M.F.A. program in Arts Management. Although approved in 1999, this program was never implemented because of insufficient resources. There is no reasonable expectation that it will be started up in the foreseeable future. The original justification for the program, as providing essential support for the operation of the Clarice Smith Performing Arts Center, is no longer convincing. The Maryland Higher Education Commission has asked that we formally discontinue the program so that it may be removed from the inventory of available programs. Its presence in the inventory has caused confusion for at least one potential student who wanted to avail herself, through the Common Market, of a similar program offered at George Mason University. As no students have ever enrolled in this program none will be affected by its discontinuance.

The proposal has been endorsed by all of the appropriate faculty and administrative committees concerned, and was recommended for approval by the College Park Senate at its meeting on April 4, 2005.

I have accepted this recommendation, and ask that you transmit to the Board of Regents for their approval my intention to discontinue the M.F.A. program in Arts Management at the University of Maryland. Once Board approval has been achieved, please also inform the Maryland Higher Education Commission that this program has been discontinued.

Yours sincerely,

C. D. Mote, Jr.
President

CDM/vk
cc: William W. Destler, Senior Vice President for Academic Affairs and Provost
    James F. Harris, Dean, College of Arts and Humanities
    Arthur N. Popper, Chair, University Senate
    Calvin Burnett, Secretary of Higher Education
Hi Vic,

Happy New Year.

I write to relay a request from MHEC. I've forwarded the email dialogue between Dominique Raymond and me to provide context. The bottom line is that a letter should be sent from the provost or president notifying Secretary Calvin Burnett that the MFA - Arts Management degree program is not an active one here. I spoke with the THET department and got the information that it never got off of the ground and that there is no intention of initiating it. In fact, there are no arts management faculty to implement it.

Are you the appropriate person to respond to MHEC with the a letter to Dr. Burnett or perhaps with a different communication to Ms. Raymond? If not, please advise me on next steps that I should take.

Thanks Vic.

Jim

-------- Original Message --------
Subject: RE: question re MFA- Arts Management
Date: Fri, 17 Dec 2004 10:49:05 -0500
From: Raymond, Dominique <draymond@mhec.state.md.us>
To: James Newton <jnewton@umd.edu>

Hi Jim,

Thanks much for looking into this. Yuppies, it's on the State of Maryland's academic program inventory (type the word arts management in the field provided at the following MHEC website: http://www.mhec.state.md.us/utilities/search_major.asp). Here's how it's listed in our HEGIS inventory:

HEGIS TAXONOMY  1007  DRAMATIC ARTS
HEGIS Suffix: 02
Institution: UM COLLEGE PARK
Program Title: ARTS MANAGEMENT
Degree level: Master's (MFA)

Since the program is not offered, we will need a letter from your campus officially discontinuing the program.

Thanks again,

D. :-)

-----Original Message-----
Hi Dominique,

Forgive me for not getting back to you sooner, but the questions that I have asked have caused a little confusion here. The person that I spoke with had no memory of a MFA in Arts Management here. Perhaps she is too young to remember. There is certainly a Master of Fine Arts degree that the Department of Art confers, but it comprises the traditional studio areas of painting, sculpture, printmaking, and drawing. There is no management concentration for the MFA program in art.

I'll continue to check tomorrow and get back to you. Would you double check at your end to see an Arts Management actually shows up as degree program for our campus? I'll get back to you tomorrow (Thursday).

Jim

------Original Message------
From: Wilson, Cherise [mailto:WilsonC@pcci.com]
Sent: Thursday, December 09, 2004 2:43 PM
To: Raymond, Dominique; Foley, Carolyn
Subject: RE: Academic Common Market Graduate Program

Thank you Ms. Raymond for getting back to me. However, I looked into the University of Maryland at College Park for this program. They did not have any information on their website regarding this program, so I placed a telephone call to the Graduate School at the University of
Maryland at College Park and they informed me that they do not offer that program. Is it possible that there was a mistake on the listing? I applied to George Mason University because it was the closest school that offered this program, is there anyway that you could double check this information? Thank you for your assistance,

Cherise Wilson

-----Original Message-----
From: Raymond, Dominique [mailto:draymond@mhec.state.md.us]
Sent: Monday, December 06, 2004 3:58 PM
To: Wilson, Cherise; Foley, Carolyn
Subject: RE: Academic Common Market Graduate Program

Hello Ms. Wilson,
Thank you for your interest in the Academic Common Market (ACM). Maryland residents do not have access to the Master's of Arts Management through ACM since the program is offered at UM College Park. For additional information on ACM, please visit the Southern Regional Education Board's website, www.sreb.org.

Happy holidays,

Ms. Dominique Raymond

-----Original Message-----
From: Wilson, Cherise [mailto:WilsonC@pcci.com]
Sent: Wednesday, December 01, 2004 4:54 PM
To: Foley, Carolyn; Raymond, Dominique
Subject: Academic Common Market Graduate Program

Good Afternoon,

I am writing to inquire whether George Mason University's Masters of Arts in Art Management degree program qualifies for the Academic Common Market. If it idoes not, is it possible to request that it be added as there are several other Graduate Programs already accepted from George Mason University. Please advise.

Thank you in advance to your assistance to this matter,

Cherise M. Wilson
Pinkerton Computer Consultants, Inc. (PCCI)
2750 Prosperity Avenue, Suite 300
Fairfax, Virginia 22031
wilsonc@pcci.com
703.245.7449
Fax: 703.245.7560