Minor in Sport Commerce and Culture

The minor in Sport Commerce and Culture provides students with an unique opportunity to study the structure and experience of contemporary sport culture from an interdisciplinary perspective rooted in theories and methods largely-but not exclusively-drawn from anthropology, cultural studies, economics, gender studies, history, media and communication studies, psychology, race and ethnic studies, sociology, and urban studies. Students are expected to take 6 credits of required courses identified as providing the historical, social, cultural, economic, and political bases for a contextual understanding of contemporary sport (KNES 287 and KNES 293), and 12 credits of elective courses through which they will be able to develop a more specialized interest in particular aspects of sport culture (i.e. the sociology of sport, the globalization of sport, sport management and marketing, social psychology of sport, and sport media and communications).

The Sport Commerce and Culture Minor within the Department of Kinesiology will consist of the courses (Required and Electives totaling 18 credits) identified below, and is open to any UMCP student except Kinesiology majors:

Required: Both the following courses (6 credits)

- KNES 287 Sport and American Society (3)
- KNES 293 History of Sport in America (3)

*These courses fulfill CORE SB/D1 and SH2 requirements*

Elective Courses: Any four of the following 3-credit courses (12 credits)

- KNES 240 Exploring Cultural Diversity Through Movement (3)
- KNES 350 The Psychology of Sports
- KNES 351 Contemporary Issues in American Sport (3)
- KNES 355 Sport Management (3) (currently 498M)
- KNES 357 Sport and Culture in the Global Marketplace (3) (currently 398A)
- KNES 451 Children and Sport: A Psychosocial Perspective (3)
- KNES 483 Sport Marketing and Media (3)
- KNES 484 Sporting Hollywood (3) (currently 498N; will cross-list with grad class)
- KNES 485 Sport and Globalization (3) (currently 498T; will cross-list with grad class)
- KNES 486 Politics and Economics of Organized Contemporary Sport (3)

Temporary courses may be added to this list dependent on the Minor advisor's approval. Relevant courses from other departments may be added to the list dependent on the Minor advisor's approval.
Eligibility and Application Process

In order to apply for the minor in Sport Commerce and Culture, students must have:

1. Completed at least 30 credit hours prior to application to the program
2. Declared a non-KNES major (L & S is not acceptable)
3. Completed KNES 293 or KNES 287 with a C or better
4. Met application deadlines: Applications will be accepted beginning on Oct. 1 and March 1 for admission in the subsequent semester. The first 20 qualified applicants will be accepted on a first-come, first-serve basis each semester. Complete applications must be submitted to the Kinesiology Main Office (HHP 2351).
5. Been admitted into the Minor prior to the completion of the final 9 credits of Minor coursework

Completion Requirements

The rules for successful completion of the Minor are as follows:

1. A minimum grade "C" is required in all Minor courses
2. A minimum of 9 credits must be taken at the upper level.
3. A student may not use the same course to fulfill the requirements of more than one Minor
4. All course work must be approved by the Minor advisor
5. Courses taken prior to Fall 2005 may be applied to the minor
6. A maximum of 6 credits within the Minor may be taken at another institution (pre-approval needed)

Application to the Minor

Interested students may submit an application to the Department of Kinesiology office (HHP 2351). Application forms will be available from the Department of Kinesiology office and on the Department of Kinesiology website
http://www.hhp.umd.edu/KNES/academics/undergrad/ug_overview.html

Primary Sponsoring Unit: Department of Kinesiology

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